

WCLC 2026 Exhibitor Manual



**IASLC 2026 World
Conference on Lung Cancer**

**SEPTEMBER 12 – 15, 2026
SEOUL, REPUBLIC OF KOREA**

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**SEPTEMBER 12 – 15, 2026
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WCLC 2026 Secretariat:
International Conference Services Ltd.
555 Burrard Street Vancouver, BC Canada V7X 1M8
Email: wlc2026-industry@icsevents.com

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Event Summary



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555 Burrard Street Vancouver, BC Canada V7X 1M8
Email: wclc2026-industry@icsevents.com

Key Dates

Date: September 12-15, 2026
Location: Seoul, Republic of Korea
Venue: COEX Convention & Exhibition Center (North Entrance, Bongeunsa Road, Gangnam District,)
Room: Hall C, 3F
Website: <https://wclc.iaslc.org>
Program at a Glance: <https://wclc.iaslc.org/program-at-a-glance>

Purpose & Host

The International Association for the Study of Lung Cancer (IASLC) is the only global network dedicated to the study and eradication of lung cancer and other thoracic malignancies. Since its founding in 1974, the association's membership has grown to more than 10,000 lung and thoracic cancer specialists from all disciplines and more than 100 countries.

By hosting global conferences, funding cutting-edge research, and educating the health care community and the public about thoracic cancers, the IASLC works to alleviate the burden lung cancer places on patients, families, and communities.

IASLC's annual World Conference on Lung Cancer has played an integral part in facilitating progress by providing a platform for sharing cutting-edge research, collaboration, and networking among industry leaders, experts, and visionaries from around the world.

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Email: wclc2026-industry@icsevents.com

WCLC 2026 Secretariat

Industry Manager

Franny Glaser
Tel: +43 1 3950 6191 - 307
wclc2026-industry@icsevents.com

Registration Manager

Pamela Castro
wclc2026-registration@icsevents.com

Housing Manager

Alex Hill
wclc2026-housing@icsevents.com

Group Housing Manager (for Groups of 10 or more)

Francoise Guilluy
wclc2026-groups@icsevents.com

Official Vendors

Local Exhibition Management Company

MECI
Eunjin Ryu
Tel +82-2-6288-6357
wclc2026orders@meci.co.kr

Order Forms: [DOWNLOAD HERE](#)

Exhibitor Services

GnB
Dohyung Kim
Tel +82-2-974-7199
gnb72@naver.com

Freight Services

Kemi-Lee Co., Ltd.
Chandler Kim
Tel +82-2-565-3400
chandler@kemi-lee.co.kr

Booth Photography

Jon Benjamin
jon@jonbenjamin.ca

Lead Retrieval

Capture Technologies
sales@ct.events

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Exhibition Schedule



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	Date	Time ²
Advanced Exhibitor Move-In ¹ (By Appointment Only)	Thursday, September 10 (Exhibits excess of 54sqm)	12:00 – 20:00
	Friday, September 11 (Exhibits excess of 36sqm)	08:00 – 15:00
General Exhibitor Move-In	Friday, September 11	15:00 – 20:00
	Saturday, September 12	08:00 – 12:00
Final Adjustments Only ^{3, 6}	Saturday, September 12	12:00 – 16:00
Exhibition Show Hours ^{3, 4, 5}	Saturday, September 12	17:45 – 19:15 (Welcome Reception)
	Sunday, September 13	10:00 – 15:30
	Monday, September 14	10:00 – 15:30
	Tuesday, September 15	09:00 – 11:30
Exhibitor Move-Out ⁶	Tuesday, September 15	11:30 – 13:30 (carry out only)
	Wednesday, September 16	13:30 - 20:00 08:00 – 16:00

¹ To request advanced exhibitor move-in, please contact **WCLC 2026 Industry Manager** no later than **July 13, 2026**.

² Approval must be obtained for work outside the operating hours and applicable surcharges shall apply.

³ No further tools/paints may be used; forklift services are no longer available; aisles must be kept clear at all times. All booths must be show-ready by 16:00 on September 12.

⁴ All exhibits are required to be staffed during the Welcome Reception and Exhibition Show Hours – no exceptions.

⁵ All exhibitors will have access to the Exhibit Hall 60 minutes before and 60 minutes after Show Hours.

⁶ On September 15, no forklifts will be permitted in the Exhibit Hall before 13:30.

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Show Management Forms & Deadlines



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	Mandatory Forms	Return to	Due Date
<input type="checkbox"/>	Standard Exhibit Space Confirmation	Industry Manager	June 1, 2026
<input type="checkbox"/>	Custom Booth Design Plan for approval	Industry Manager	June 1, 2026
<input type="checkbox"/>	Logo, Company Bio	Industry Manager	June 1, 2026
<input type="checkbox"/>	Exhibit Staff Registration	-	July 13, 2026
<input type="checkbox"/>	Certificate of Insurance	Industry Manager	July 13, 2026

	Other Forms	Return to	Due Date
<input type="checkbox"/>	Barista Service for Booth	Industry Manager	June 13, 2026
<input type="checkbox"/>	Accommodation	Housing Manager	July 13, 2026
<input type="checkbox"/>	Accommodation (Groups of +10)	Group Housing Manager	July 13, 2026
<input type="checkbox"/>	Booth Entertainment Request Form	Industry Manager	July 13, 2026
<input type="checkbox"/>	Giveaway Request Form	Industry Manager	July 13, 2026
<input type="checkbox"/>	Stand Worker List	Industry Manager	July 13, 2026
<input type="checkbox"/>	Early Move-In Request	Industry Manager	July 13, 2026

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Exhibit Order Deadlines



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	Order Forms: VIEW HERE	Return to	Due Date *
<input type="checkbox"/>	Custom Booth Design and Build Request	MECI	As soon as possible
<input type="checkbox"/>	Internet & Connectivity – Form A-2	MECI	June 13, 2026
<input type="checkbox"/>	Electricity & Lighting – Form A-3	MECI	June 13, 2026
<input type="checkbox"/>	Furniture & AV Equipment – Form A-4	MECI	June 13, 2026
<input type="checkbox"/>	Signage & Booth Branding – Form A-5	MECI	June 13, 2026
<input type="checkbox"/>	Booth Catering – Form A-6	MECI	June 13, 2026
<input type="checkbox"/>	Rigging Banner Design – Form A-7	MECI	June 13, 2026
<input type="checkbox"/>	Booth Cleaning – Form A-8	MECI	June 13, 2026
<input type="checkbox"/>	Lead Retrieval Services	Capture Technologies	July 13, 2026
<input type="checkbox"/>	Rigging Services	GnB	July 13, 2026
<input type="checkbox"/>	Booth Photography	Jon Benjamin Photography	August 10, 2026
<input type="checkbox"/>	Freight, Onsite Handling & Storage	Kemi-Lee Freight Services	As soon a possible and no later than September 1, 2026
<input type="checkbox"/>	Sea freight arrival at Busan Port / Air freight arrival at Incheon Airport	Kemi-Lee Freight Services	September 3, 2026

* All services ordered after the due date are subject to availability and will incur a 20% surcharge where applicable.

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Liability Insurance



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WCLC 2026 does not bear any insurance risk for the exhibitor. Exhibitors are explicitly referred to have their own insurance.

WCLC 2026 requires all Exhibitors to provide proof that liability insurance with a minimum of **USD 2,500,000.00 for each accident or occurrence limit** of liability is in place for the duration of the event. **Third-party liability insurance certificate is mandatory** and must be provided to the **WCLC 2026 Industry Manager** no later than **July 13, 2026**. In case the Exhibitor confirms after July 13, 2026, the Exhibitor is required to provide the certificate of insurance as soon as possible and **prior to move-in**. Full coverage must be in effect for the event for which a contract exists.

Interest Insured: Commercial General Liability

- Inclusive Limit
- Covering Third Party Bodily Injury and Property Damage
- Including Non-Owned Automobile, if necessary
- Including Host Liquor Liability, if necessary
- Including Cross Liability Clause

Additional insured to be named:

- International Conference Services Ltd. (555 Burrard Street, Vancouver, BC, Canada V7X 1M8)
- International Association for the Study of Lung Cancer (IASLC) (1775 N. Sherman Street, Suite 1600, Denver, CO 80203-4317)
- COEX Convention & Exhibition Centre (Bongeunsa Road, Gangnam District, Seoul, Republic of Korea)

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Floorplan

The Floor Plan is a “working draft” and changes may be made up until one (1) week prior to the event. Every effort has been made to ensure the accuracy of all information contained on the Floor Plan. However, no warranties, either expressed or implied are made with respect to the Floor Plan. It is the sole responsibility of the Exhibitor to verify all dimensions and locations. This includes the location of building columns, utilities or other architectural components of the facility.

“Freight-Free” aisles may be shown on the Floor Plan and will be strictly enforced due to logistic and safety reasons.

For an up-to-date Exhibit Floor Plan including exhibitor list, please [**CLICK HERE**](#).



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Exhibit Space Setup



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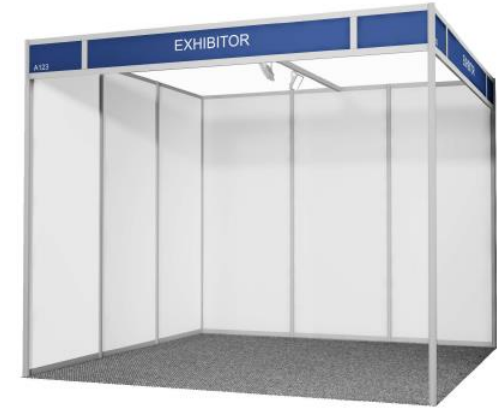
WCLC 2026 Secretariat:
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Email: wlc2026-industry@icsevents.com

Types of Stands

- **Inline Booth**
 - Exposed to aisle on one side



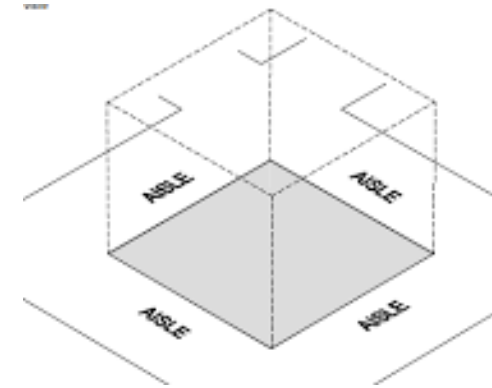
- **Corner Booth**
 - Exposed to aisle on two sides



- **Peninsula Booth**
 - Exposed to aisle on three sides



- **Island Booth**
 - Exposed to aisle on all four sides



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a. Standard Shell Scheme Booth

It is mandatory to confirm by **June 1, 2026**, if a standard exhibit space package is required, or if you opt for a customized booth ([see next page](#)).

Each standard exhibit space package includes the following:

- Octanorm system panels (white) - 3m (W) x 3m (L) x 2.5m (H)
- Fascia Board with company name and booth number
- Flooring (grey-colored pytex) - 3m (W) x 3m (L)
- 1 x Info desk - 1m (W)x 0.5m (D) x0.75m (H) (front graphic size: 970mm x 664mm)
- 2x folding chairs, 1x waste basket
- LED spotlights (10W, 3 per booth, 1 per 3 sqm)
- 1x power outlet

Additional items should be ordered through the forms provided in the "[Exhibitor Order Deadlines](#)" section of the manual. **The Booth must be returned in the same condition in which it was received. Any damage to booth structure will be invoiced to the Exhibitor.**

b. Tabletop Display

Each tabletop display includes a panel with company name and one table, two chairs and a wastebasket.

The following are **not** included: back and side walls, carpet, light spots, electrical sockets and power boxes, additional furniture, internet connection, labor, shipping, or any other services.

Exhibit Space Setup



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c. Custom Booth Design

All Exhibitors with a custom-built booth are required to get approval on their booth layouts/designs from the WCLC 2026 Secretariat in writing. **A booth space is considered “customized” if you are not needing/using the standard exhibit space package but are designing and building your own booth.**

Following documents have to be submitted to the **WCLC 2026 Industry Manager** by **June 1, 2026**:

- design drawings and specifications
- structural calculations related to rigging (if applicable)
- building material specifications
- electrical plans

Each external contractor/stand builder must submit a Declaration of Work in its name, together with custom booth drawings, by **June 1, 2026**.

Custom exhibit space is rented to the Exhibitor without any prefabricated wall installations, furniture, carpet, internet connection, electricity, power points, lights, labor, shipping or any other technical supplies or facilities. It is the responsibility of the Exhibitor to take care of the set-up, installation and dismantling of their booth. Electricity, power boxes, IT add-on services, rigging, cleaning, and other services are exclusively provided by the official Exhibit Management Company and COEX. All services must be ordered and paid for no later than July 13, 2026, to ensure confirmation and avoid late-order surcharges.

If exhibit plans are revised after approval has been sent, the revised plans need to be re-submitted for approval as soon as possible. Please allow enough time for exhibit construction approval.

Insurance for Exhibits and booth structures shall be the responsibility of the Exhibitor, and the Exhibitor is fully responsible for acts and omissions of its contractors and subcontractors.

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Exhibit Space Setup



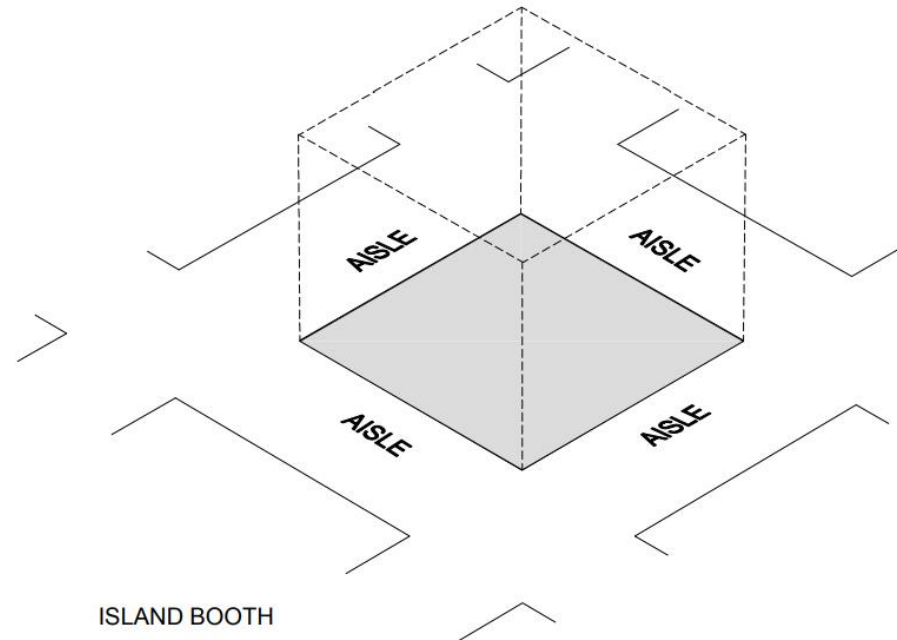
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d. Custom Booth Design for Island Booths

- Maximum booth structure height without rigging – 4.0m
- Entire sideway walls will not be approved. Island booths should be partly accessible on all four sides. Each island booth must have at least **40% access from all four sides**
- Maximum booth height including total rigging structure (top of signage) – 5.0m
- Rigging: rigging is allowed. Please [SEE HERE](#) for more information.
- Stand Builder: If you are using your own preferred stand builder and contractors, please make sure they are included on the [COEX list of approved service partners](#).



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Freight Forwarder & Onsite Material Handling



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a. General Information

KEMI-LEE CO., LTD. has duly been nominated as the sole official freight contractor for WCLC 2026, providing a comprehensive range of services including customs clearance, transportation, on-site handling and re-export arrangements, handled by a fully equipped and experienced team of executive supervisors and worker.

KEMI-LEE CO., LTD.

Rm.502, Hansung Building,
276 Neungdong-ro, Gwangjin-gu Seoul 04989 Republic of Korea
Tel: +82-2-565-3400 / Fax: +82-2-564-0039
Attn.: Chandler Kim
E-mail: chandler@kemi-lee.co.kr

b. Arrival Deadlines

Please see below the latest dates for your exhibition materials to be provided to Kemi-Lee and the arrival deadlines:

• **Sea Freight**

- Shipping documents must be submitted 7 days prior to freight arrival and no later than September 1, 2026
- Sea freight arrival at Busan port: September 3, 2026

• **Air Freight**

- Shipping documents must be submitted 5 days prior to freight arrival and no later than September 1, 2026
- Air freight arrival at Incheon Airport: September 3, 2026

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c. Consignee Instructions

The terms of freight should be “FREIGHT PREPAID” and consigned as follows for all shipments:

a) CONSIGNEE	b) NOTIFY
KEMI-LEE CO., LTD. Rm.502, Hansung Building, 276 Neungdong-ro, Gwangjin-gu Seoul 04989 Republic of Korea Tel: +82-2-565-3400 / Fax : +82-2-564-0039 Attn.: Chandler Kim	Exhibition: WCLC2026 Exhibitor name: Booth No.:

d. Packing Cases & Case Marking

The use of durable crates with screw-down lids is recommended, to prevent loss or damages. It is imperative that materials are crated or palletized to enable handling, stacking and handling via forklift or pallet truck.

IMPORTANT: It is strongly recommended that exhibits and consumable items should be packed separately in order to pass the customs clearance smoothly. The commercial invoice packing list should be separated accordingly.

All cases should be clearly marked as follows:

- Exhibitor’s Name / Stand No.
- Show Name, Location, Date
- GW.....KGS / DIMS CMS
- “Exhibition goods for WCLC 2026”

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e. Documentation

Exhibitors who are using Kemi-Lee freight services have to provide the following documentation:

- Sea freight Bill of Lading Surrender: 1 copy
- Airway Bill (AWB)
- Commercial Invoice & packing list: 1 copy
- A detailed description of the goods in English, including the name by which each item is known and full details such as description of commodity, quantity and unit price.
- International Harmonized Code (HS CODE available)
- Include serial and/or model number where applicable
- List the weight, dimensions and contents of each package
- Please indicate the country of origin of all goods within your consignment

Please note that, for customs purposes, a value must be declared for each item regardless of the actual commercial value. This includes literature, giveaways and alike. Do **NOT** indicate the phrase “No Commercial Value”.

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f. Customs Regulations On Exhibition Goods

TEMPORARY IMPORT OF GOODS

1. Venue is designated to bonded area. All shipment has to undergo physical inspection by a customs officer at venue.
2. ATA Carnet is acceptable for temporary import. POA is required.
3. Exhibits/Materials being temporary imported must be re-exported within the legal time period.
4. Missing, lost, destroyed and/or for any reason not to be re-exported material is subject to payment of import duties, taxes and fines.

PERMANENT IMPORT OF GOODS

1. Commercial invoice & packing list must be emailed to Kemi-Lee before shipping.
2. It is not allowed to ship any permanent import of goods without Kemi-Lee confirmation. Kemi-Lee does not accept responsibility for any delays in customs clearance or for the deportation of goods that were shipped without prior confirmation and were not properly declared to customs.
3. The “made in [country]” label has to be attached on the items directly, not on the outer boxes. A photo showing the label attached has to be provided to Kemi-Lee (see sample images below).
4. It is forbidden to ship any food products, beverages/alcoholic beverages or cosmetics. It is suggested to purchase such items locally, Kemi-Lee will be pleased to assist with this.



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g. After Exhibition Close / Return of Goods

Please order return shipping with Kemi-Lee before the last day of exhibition. If not given enough advance notice, additional transport charge & storage charge could be incurred. Following information has to be provided to Kemi-Lee:

- Destination
- Mode: (FCL/LCL/AIR)
- Consignee/ Notify

h. Courier Shipments

COEX and WCLC 2026 will not accept or take responsibility for any international courier shipments consigned to venue or organizer directly.

Courier shipments must be shipped as per the consignee information and address (KEMI-LEE CO.,LTD). Waybill and commercial invoice must be sent to Kemi-Lee by email.

i. Insurance

WCLC 2026 and KEMI-LEE are not responsible for the insurance of exhibits and cannot be held responsible for any delayed or lost shipments. It is strongly recommended that exhibitors arrange insurance for their exhibits from door to door, including the entire period of exhibit's stay in Korea along with the return.

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j. Selling of Goods

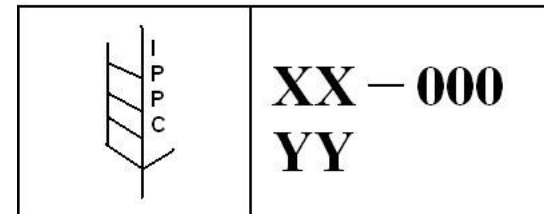
If any goods are sold during exhibition, the shipment must be transferred to a bonded transport facility and undergo final import customs clearance, with all applicable duties and taxes paid.

The buyer's information must be provided before the exhibition ends. Storage charges will apply until the final customs clearance process is fully completed.

k. Quarantine

All cargo shipped to Korea that is containing wood, must be fumigated in the country of origin. This applies to all wooden packaging materials, such as crates, pallets, frames, and drums.

Treated packing materials must clearly display the required certification mark as shown below. Approval to use this mark is issued by the National Plant Protection Organization (NPPO) of an exporting country or by an organization officially recognized by the NPPO.



Where:

IPPC - Abbreviation of "International Plant Protection Convention";
XX - International Standardization Organization (ISO) two letter country code;
000 - Wood packing producing enterprise code approved by official plant quarantine authorizations in export counties or territories;
YY - The phytosanitary treatment measures, Methyl Bromide Fumigating - MB, Heat Treatment - HT

Additional Move-in Logistics



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a. Arrival by Truck and use of the Loading Bay

Should you decide to not ship with the official transportation service provider and not take advantage of advanced materials handling, please request your time slot at the loading dock well in advance. To request a time slot at the loading dock (accessible via the COEX [West Gate carpark](#)) reach out to [Kemi-Lee](#) directly.

Due to the loading dock capacities at COEX Convention & Exhibition Center, all exhibitors will be given scheduled times to unload their shipments, they will need to be unloaded via the dock and transported to the show floor. It is of extreme importance for all to strictly adhere to their scheduled unloading times to ensure the smooth and timely setup of each booth. The unloading schedule will be forwarded to all exhibitors prior to the conference.

b. Delivery by Car or Hand

We understand that some of the materials that you might be bringing to the show may not necessitate the need to use the loading and staging area for your Move-In. If this is the case, you may enter through the Main Entrance or Parking Level with materials in hand or a hand dolly directly to your booth to set-up.

COEX has park facilities located within the Exhibition Centre. For more details, please click [HERE](#).

Exhibition Hall Rules & Regulations



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a. General Principles

Each Exhibitor and its contractors shall observe the COEX Exhibition Hall Operational Regulations and all applicable laws and regulations. With respect to any matters not expressly set forth herein, COEX and WCLC may take such measures and make such decisions as it may find necessary in light of the nature of the Exhibition and relevant circumstances, and the exhibitor shall comply therewith. If an Exhibitor or its contractor violates the Operational Regulations, COEX may request remedial action. If such request is not complied with, COEX may suspend supporting services (including cutting off the power supply), prohibit access to the Exhibition Hall, or remove the non-compliant installation. The Exhibitor may not seek indemnification or compensation from COEX for any damage, loss or expense arising from such measures.

b. Move-in Times & Access

Move-in times must be adhered to and will be enforced. The Exhibit Hall will be closed in the evenings, during which time no one will have access to the hall. The Exhibitor must complete exhibit construction within the given move-in timeframe, which is specified in the Exhibition Schedule above.

Any Exhibitor who has not commenced exhibit construction/decoration one hour prior to event opening, is subject to removal by the WCLC 2026 Secretariat at its own discretion. Moreover, the Exhibitor is then liable to WCLC 2026 for the agreed exhibit rental fee. The Exhibitor is not entitled to damage claims.

Please send the vehicle numbers and full name list of all staff of your **appointed contractor stand workers**, who will need to have access to the Exhibit Hall on move-in and move-out days to **WCLC 2026 Industry Manager** by **July 13, 2026**. Any changes afterwards need to be re-submitted. All stand workers shall wear passes issued by the organizer.

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c. Safety

All exhibits must comply with all regulations established by the safety authorities. The WCLC 2026 Secretariat, COEX Convention & Exhibition Center and/or local authorities can enforce an order of dismantling of booths and exhibits that have not been approved or do not follow the regulations. Frequent inspections will be held during the exhibition period. Please adhere to the regulations strictly, for safety purposes.

It is mandatory to wear safety shoes during exhibitor move-in between September 10 and September 12 (until 12:00), as well as during exhibitor move-out on September 15 and 16. Access to the Exhibit Hall will not be allowed without safety shoes during move-in and move-out.

The Exhibitors and contractors are required to wear the necessary personal protective equipment (PPE) such as protective helmets, eye protection, and hand protection required by the specific work activity when construction materials are on the aisles or machinery (forklifts, cherry pickers) are on the space.

No one under the age of 16 years may be allowed in the exhibit area during move-in/out. During move-in/out, exhibit halls and loading dock areas are considered hazardous work areas. As such, there shall be absolutely no drinking of alcoholic beverages, no horseplay and in general, any and all unsafe conditions or activities are to be corrected promptly.

Smoking is prohibited in the Exhibit Hall and the COEX Convention & Exhibition Center.

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d. Security

The Exhibit Hall will be locked during non-Exhibit hours. Security will be provided during the set-up, show and dismantling period. Although general conference security is provided, the ultimate responsibility for displayed exhibits and equipment lies with the individual Exhibitor. Exhibitors must secure, at their own expense, appropriate liability/loss insurance at all times. Exhibitors will not be allowed to enter the Exhibit Hall during non-show hours without the WCLC 2026 Secretariat's consent.

The Secretariat and its affiliates will not be held responsible for the loss, theft or damage to exhibitor supplies at all times. The Exhibitor shall be liable for any damage incurred by COEX or any other party due to fire, theft, breakage or other accident caused by the Exhibitor's negligence or willful misconduct. Priority is to be given to the safety of delegates and staff.

Exhibitors should take necessary safety measures prior to using dangerous equipment or parts during the show, to prevent accidents. Each Exhibitor is responsible for the maintenance and safety of their equipment.

First-aid assistance is available throughout the move-in, move-out and live event hours. If you require first aid, please contact a member of staff.

In case of an emergency inside COEX Convention & Exhibition Center, call 02-6000-0112. during event hours. This is the emergency phone number where all protocols are activated, and tracking can be carried out.

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e. Construction Limitations

- The Exhibitor and their affiliates are liable for any damage they cause to building, floors, walls, columns, and to standard exhibit equipment. Application of labels, nails, wire, tape, paint, lacquer, adhesives or other coatings to building columns, floors and walls or to standard exhibit equipment is strictly prohibited. Any damages made by an Exhibitor and/or their affiliates will require compensation for the cost of recovering any damaged facilities to the original state.
- No work (including the loading and unloading of materials) may be performed in public areas such as corridors in the Exhibit Hall, outside the Exhibit Hall, around the parking entrance/exit or in the outside entry corridors.
- Under no circumstances may the weight of any equipment or exhibit material exceed the maximum floor load weight of the Exhibit Hall. The Exhibitor accepts full and sole responsibility for any injury or damage to persons or property resulting from failure, knowingly or otherwise, to distribute the load of his exhibit material to conform to maximum floor loading specifications. **Floor loading is given as 1,500 kg/m².** Vehicles are not permitted in the Exhibit Hall.
- The arrangement of displayed items or structures shall not disturb other booths, hinder passage of visitors or obstruct emergency movement. Displayed items should be kept at least 30cm away from the exhibit space line. If Exhibitors fail to conform to this rule, the secretariat office may demand those items be relocated. This restriction is designed to give an equal opportunity to every exhibitor in terms of space and visibility.
- Coffee bars or other F&B-stations inside the booth have to be inside the booth area to ensure that the attendees are standing and queuing up inside the booth area, and not standing in the aisle.

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e. Construction Limitations

- Cartons, boxes and crates may not be stored under tables, behind displays or in any part of the exhibit area. At the Exhibitor's expense, empty crates, etc. will be picked up, stored and returned to each exhibit space after the event.
- Unfinished portions of pop-up displays must be covered. Exposed sides and backwalls (pop-up framework, raw wood, cardboard wings) of all booths must be painted or appropriately covered in a neutral color (white or grey) if visible from another booth, without visible technical materials.
- Only flame-proof or nonflammable materials may be used. All materials used for decorating must be fire resistant.
- Hazardous materials may not be brought into the Exhibit Hall and fire may not be used. Exhibitors are responsible for any accident arising in connection with hazardous materials.
- Safety guard rails must be installed if surface temperature reaches 70°C or more, due to the use of electric heating appliances. Appliances must be placed on incombustible stands at least 20cm high and carpets may not be laid in such booths. Heat-resistant cables and safety switches are required.
- Custom exhibit equipment is to be pre-manufactured outside the area beforehand. Only assembled equipment is allowed inside. Electric tools, such as electric saws, electric smoothing planes, welders, and electric grinders, and oxygen cutters may not be used in the Exhibit Hall. High-risk exhibits, such as butane gas, boilers, furnaces, stoves, and air-conditioner outdoor units, may not be turned on.
- Painting, besides finishing, is not allowed inside the hall (fire prevention safety rule). Only eco-friendly water-based paint is allowed for finishing painting.

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f. Electrical Works

Exhibitors have to comply to the following guidelines when performing electrical work:

- Local lighting shall not exceed 100W per square meter.
- Electrical wiring shall use 2.5mm² x 3C cables (KS products).
- C.V cables must be used for equipment.
- Type 3 grounding must be performed.
- No-fuse breaker must be used for main power switch.
- E.L.B must be used for lighting and electrical outlet circuits.
- Vinyl cord electric wires may not be used.
- Electricity may only be used after safety inspection by COEX.

Only COEX registered electrical service providers are allowed to connect any kind of device directly to the main power sources and are authorized to provide the electrical switchboard for the power points. Thus, every Exhibitor should order an electrical services from the official vendors and pay for the electrical consumption according to power needs.

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g. Booth Walls & Height

All peninsula, corner and standard exhibit spaces must be separated from the neighboring stands by means of a separation wall. **This separation wall must follow the booth height restrictions, be white on the outside, without visible technical material, exposed wiring, graphics or logos, and well finished on all sides**, to maintain a clean and professional appearance. Solid walls are preferred - fabric can be used only if it's properly finished, not wrinkled, not provisionally fixed etc.

Booths bigger than 37 m² can request permission to build over 2.5m:

Maximum booth height restrictions are as follows:

Walls for booths up to and including 36 m ²	2.5m
Walls for booths including and over 37 m ²	4.0m
Maximum height for hanging structure (top of structure)	5.0m

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h. Rigging

Rigging in the COEX Convention & Exhibition Center is permitted.

All rigging and hanging from the hang points throughout the facility is subject to mandatory approval by show management and is expected to meet generally accepted industry standards. **The service of basic anchoring/rigging points is exclusively offered through GNB.** No other provider or rigging service will be allowed on the show floor at any time.

Hanging signs and graphics should be directly over contracted space only and be set back 1m if you are sharing a border with another booth. The reverse side of any hanging banner must be plain white or gray, without any logos, graphics, or wiring. Hanging logos and advertisements must not face neighboring booths.

The point hoist install in Hall C is 12 EA (4 points per unit) and 100kg per point (400kg per unit) and . Only banners and light-weight materials may be installed on the ceiling. Safety hooks must be installed in addition to fixed bolts.

When performing point hoisting (rigging) work, no other work may be performed in the area below, and safety guards must be stationed nearby to provide warnings and to take other safety measures as may be necessary.

Exhibition Hall Rules & Regulations

i. Carpet & Flooring

Hall C at COEX Convention & Exhibition Center is not carpeted. **It is mandatory that all exhibit booths install floor covering (carpet and/or hard flooring).** The WCLC 2026 Secretariat will carpet aisles between exhibit booths and the standard shell scheme booths.

All raised floor sections must be clearly distinguishable from areas of the surrounding floor space and include accessible entry. Ramped edges should be of non-slip construction or coated with a non-slip finish. Thin decorative flooring such as carpet, vinyl, matting, wood or the like, must have the edges taped down (with fully removable tape) or firmly secured, and must not be deemed to cause a trip hazard. Oil, grease, paint, and similar substances must be removed from the floor immediately. The hall floor may not be painted or drilled, nor may anything be stuck to it which is not completely removable. Exhibitors cannot glue their floor cover to the floor.



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j. Move-out & Removal

Dismantling of exhibit construction and décor may only commence on the last day of the event after the end of the event. The WCLC 2026 Secretariat reserves the right to charge the Exhibitor a contract penalty fee if this clause is violated. The exhibit space must be left in its original condition not later than outlined in the Exhibition Schedule.

After the exhibition, when the subcontractors remove the furniture, Exhibitors should pay attention not to leave behind any belonging in the drawers and the shelves. All booth structures and materials shall be removed without residue. It is the Exhibitor's responsibility to dispose of all materials after dismantling. All waste shall be disposed of through appropriate service providers. All costs related to waste disposal shall be borne by the exhibitor generating the waste.

The WCLC 2026 Secretariat does not take responsibility for any damage or loss. All Exhibitors and subcontractors must return equipment and tools that are leased from WCLC 2026.

Empty crates may only be delivered to the booth after aisle carpet has been removed.

k. Announcements/ Messages

Announcements will not be permitted during the show.

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I. Advertisements, Sales Activities and Presentations

Solicitation of delegates, distribution of promotional materials, marketing activities, hosting events or meetings are only permitted within an organization's contracted exhibit booth, during their official symposium/meeting space, or with express authorization from the IASLC. Any promotional activity outside of these designated areas, including within the venue or associated hotels, is not permitted. Individuals or organizations engaging in unauthorized activities, regardless of registration type, may be asked to stop immediately and may be removed from the conference without refund.

Exceptions may be given by the WCLC 2026 Secretariat prior to show opening in writing.

The use of games of chance, lottery devices, musical instruments and other sideshow practices is permitted only with written permission of the WCLC 2026 Secretariat and must comply with local city regulations and requirements.

The use of amplifiers, musical performances and any other sound generating equipment - even for advertising purposes - requires advanced written approval as well. Noisy demonstrations may be restricted or prohibited after permission if such demonstrations are considered a disruption of the general order of the event. Approval must be requested completing the [Booth Entertainment Request Form](#). Please contact the **WCLC 2026 Industry Manager** by **July 13, 2026** to receive a link to the form.

Flashlights and revolving light equipment are prohibited. Lights from one exhibit should not disturb or damage other booths. Noise levels shall not exceed 75dB during the day or 65dB at night. In no case shall noise exceed 80dB.

Exhibitors are not allowed to carry items, signboards and brochures for recruitment purposes.

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m. Giveaways

Giveaways should be educational in nature and must be pre-approved. Distribution of pre-approved educational material is limited to contracted exhibit space only.

Below serves as a guide:

- The following are permitted if they do not exceed 10 USD in value:
 - chocolate, candies, or other similar consumable goods that do not conflict with exclusive catering policies, pens, notepads, rulers, sticky notes, CDs and /or USB Sticks loaded with educational content, books, journals, publications, hand sanitizer.
- The following are examples of items that are NOT permitted:
 - Tote bags, lanyards, golf/tennis balls, hats, t-shirts, music CDs, coupons for personal services such as massages, gift certificates, mugs, watches and prescription and non-prescription drugs, and stuffed toys.

It is recommended to await approval from the WCLC 2026 Secretariat prior to production and shipment of any congress-related giveaways. Permission to hand out giveaways may be restricted or prohibited after permission if such giveaway is considered a disruption of the general order of the event. Approval must be requested by filling out the [Giveaway Request Form](#). Please contact the [WCLC 2026 Industry Manager](#) by **July 13, 2026** to receive a link to the form.

Exhibit Staff Registration & Badges

Each exhibiting organization receives two (2) complimentary staff registrations for every 3mx3m exhibit unit purchased in the event. Additional exhibitor staff registrations are available for USD 300 per badge, up to a maximum of four (4) staff members per 3mx3m unit.

Exhibit staff registrations grant access to the Exhibit Hall during Exhibition hours only and the following privileges:

- Welcome Reception (Saturday, September 12, 2026 , 17:45 – 19:15)
- Networking Breaks and Lunches

Please note that exhibit staff registrations do NOT grant access to the IASLC WCLC 2026 Scientific Sessions.

An email with the registration information will be sent to each Exhibitor by the end of May. Please refer to the email and the link to register. Exhibitors may collect their badges onsite at the Registration Desk.

Deadline to register your team for the Conference is **July 13, 2026.**



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Accommodation



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Accommodation can be booked at time of registration. The WCLC 2026 Secretariat (International Conference Services Ltd.) is the official housing bureau for WCLC 2026 and will help with the coordination of housing requirements for the Conference. We have negotiated special room rates with hotels near the COEX Convention & Exhibition Center. Special rates and added complimentary amenities are only available to delegates who book through the official housing bureau.

If you have a group of 10 or more that you would like to register or book accommodation for, please contact the **[WCLC 2026 Group Manager](#)**.

WARNING: We are aware that illegitimate companies are targeting our exhibitors, calling to 'offer' to set you up with accommodation. These companies are often fraudulent. Please note that they are not affiliated with us and that the only way to register & book accommodation will be only through the Conference website, with the dedicated link sent to you.

Note: Although the IASLC and the housing bureau will do their due diligence and negotiate the lowest possible group rates, we cannot predict future specials hosted by competing hotels. However, we urge all sponsors, exhibitors and delegates to support the Conference and book through the official housing bureau. The success of the Conference and the supporting associations depends on you using the contracted hotels.

The WCLC 2026 Secretariat and its supporting organizations cannot meet the contracted room obligations if supporters, exhibitors and delegates book outside the official housing bureau. Rooms that are not filled because of that create an expense for the Conference in form of financial penalties (attrition charges) and place the financial success of the Conference at risk, which increases with each delegate, exhibitor and supporter not booking through the official housing bureau.

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Add-Ons



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a. Lead Retrieval

The official IASLC WCLC 2026 Lead Retrieval provider is Capture Technologies. Please [VIEW HERE](#) the Lead Retrieval Offering Guide. Available options are:

- Lead Retrieval App
- Smartphone Lead Retrieval Rental Devices
- Developers API Kit

b. Booth Photography

The official IASLC WCLC 2026 Photographer is available to photograph exhibit booths.

Please reach out to the Photographer to set a time for the photography based on his availability. Usually this is between 7-8 am, before the delegates arrive on any given day. In some cases, he may be available in the evening after the delegates have left the exhibit hall.

In most circumstances, 8-12 images will be delivered of your empty booth, as well as a few action shots during the day to show people interacting with displays and salespeople if requested.

Images will be sent electronically via DropBox, approximately 2 weeks after the conference concludes.