

COMMERCIAL PROSPECTUS



**2026 World Conference
on Lung Cancer**

SEPTEMBER 12 – 15, 2026 | SEOUL, REPUBLIC OF KOREA

#WCLC26



wclc.iaslc.org

WELCOME

ORDERING INFORMATION

To place your order and view available opportunities for purchase, please book with us via our **Online Ordering Form**. For assistance in using the online ordering portal, please contact **CorporateRelations@iaslc.org** or **wclc2026-industry@icsevents.com**.

This prospectus outlines a variety of flexible opportunities designed to maximize corporate brand recognition and foster meaningful customer engagement. Opportunities are available as stand-alone items or as a package for various supporter levels.

The Exhibit Hall will host exhibit booths, scientific poster viewing sessions, networking breaks, and the welcome reception—ensuring exhibitors benefit from maximum visibility and delegate traffic. In addition, opportunities such as symposia, advisory boards, and private office spaces provide an ideal setting to bring the right players together, spark meaningful conversations, and inspire innovative collaborations.

The IASLC (International Association for the Study of Lung Cancer) values your company's objectives and is committed to supporting your success. We welcome the opportunity to discuss how we can further enhance your representation and engagement at the IASLC 2026 World Conference on Lung Cancer.

MEET THE TEAM

International Association for the Study of Lung Cancer

1775 N. Sherman Street, Suite 1600, Denver,
CO 80203-4317 USA

Email: CorporateRelations@iaslc.org
Phone #1: +1 720 598 1951
Phone #2: +1 720 325 2848

[View Online Order Form >](#)



Matt Yeingst,
Chief Development
Officer



Kahri Nestingen,
Corporate
Development
Specialist

WHY YOU SHOULD PARTICIPATE

Don't miss this fantastic opportunity to showcase your organization at the premier international scientific gathering of researchers, clinicians, and professionals in the field of lung and other thoracic cancers. The IASLC 2026 World Conference on Lung Cancer will bring together leaders in the field of thoracic oncology from across the world.

As a Supporter and/or Exhibitor, your team will have the opportunity to network with these valuable contacts, providing a unique opportunity for your organization to gain widespread international exposure.

We invite you to visit the Conference website at **www.wclc.iaslc.org** for further information and to view the Program at a Glance.

This document outlines the many options available to companies to support the Conference and promote their products and services. Please do not hesitate to contact us should there be any opportunities not listed in the prospectus. We are happy to discuss options with you.

CONTACT INFORMATION

Promotion, Advertising & Exhibit Opportunities

IASLC Corporate Relations

International Association for the Study of Lung Cancer

- ✉ corporaterelations@iaslc.org
- ☎ +1 720 598 1951
- ☎ +1 720 325 2848
- 📍 1775 N. Sherman Street, Suite 1600,
Denver, CO 80203-4317 USA

Promotion, Advertising & Exhibit Logistics

WCLC 2026 Industry Manager

- ✉ wclc2026-industry@icsevents.com

Advisory Boards, Ancillary Events & Office Space

WCLC 2026 Ancillary Event Manager

- ✉ wclc2026-ancillary@icsevents.com

Accommodation

WCLC 2026 Housing Manager

- ✉ wclc2026-housing@icsevents.com

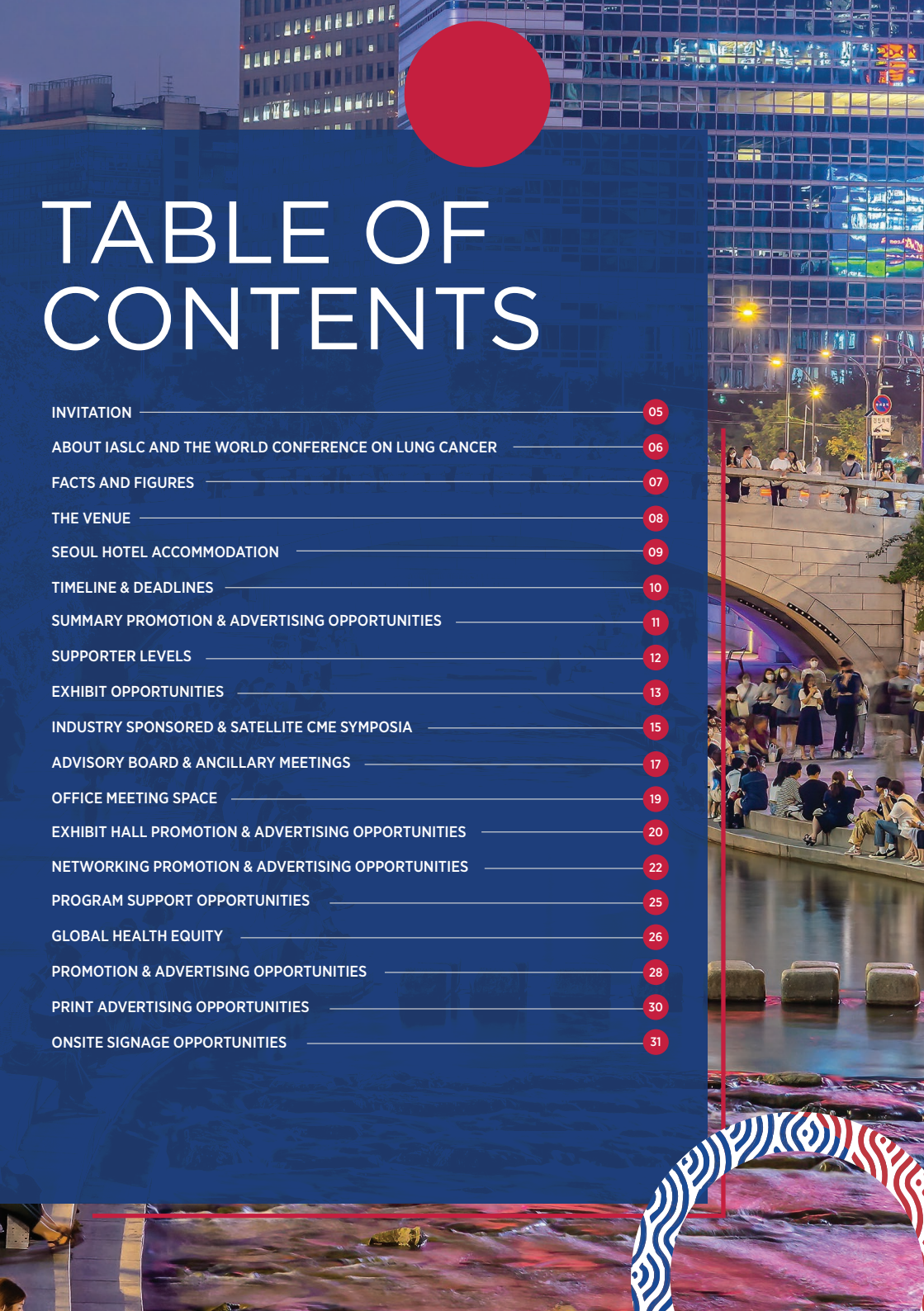
Groups larger than 10 pax:

WCLC 2026 Group Manager

- ✉ wclc2026-groups@icsevents.com

TABLE OF CONTENTS

INVITATION	05
ABOUT IASLC AND THE WORLD CONFERENCE ON LUNG CANCER	06
FACTS AND FIGURES	07
THE VENUE	08
SEOUL HOTEL ACCOMMODATION	09
TIMELINE & DEADLINES	10
SUMMARY PROMOTION & ADVERTISING OPPORTUNITIES	11
SUPPORTER LEVELS	12
EXHIBIT OPPORTUNITIES	13
INDUSTRY SPONSORED & SATELLITE CME SYMPOSIA	15
ADVISORY BOARD & ANCILLARY MEETINGS	17
OFFICE MEETING SPACE	19
EXHIBIT HALL PROMOTION & ADVERTISING OPPORTUNITIES	20
NETWORKING PROMOTION & ADVERTISING OPPORTUNITIES	22
PROGRAM SUPPORT OPPORTUNITIES	25
GLOBAL HEALTH EQUITY	26
PROMOTION & ADVERTISING OPPORTUNITIES	28
PRINT ADVERTISING OPPORTUNITIES	30
ONSITE SIGNAGE OPPORTUNITIES	31



INVITATION

Dear Colleagues and Friends,

It is our great pleasure to invite to the IASLC 2026 World Conference on Lung Cancer (#WCLC26), taking place September 12-15, 2026, in Seoul, Republic of Korea.

For more than fifty years, the IASLC World Conference on Lung Cancer has united experts, innovators, and advocates from across the globe to share the latest discoveries and advance care for people affected by thoracic cancers. In 2026, we look forward to reflecting on that legacy while exploring the breakthroughs shaping the future of lung cancer research and treatment. Join us in Seoul in 2026 for an exceptional program featuring world-renowned speakers, emerging investigators, and leaders across every discipline of thoracic oncology. Together, we'll exchange ideas, build collaborations, and celebrate the progress our community continues to make toward improving patient outcomes worldwide.

We warmly invite physicians, nurses, researchers, scientists, patients, survivors, and advocates to be part of this inspiring event. Your participation strengthens our shared mission and helps drive meaningful change in lung cancer prevention, diagnosis, and care.

We look forward to welcoming you to Seoul in September 2026 for an engaging, educational, and unforgettable experience.

WCLC 2026 Conference Chairs



Myung-Ju Ahn
Republic of Korea



Wentao Fang
China



**Jiraporn
Setakornnukul**
Thailand



Yasushi Yatabe
Japan

ABOUT IASLC AND WCLC

The International Association for the Study of Lung Cancer (IASLC) is the only global network dedicated to the study and eradication of lung cancer and other thoracic malignancies. Since its founding in 1974, the association's membership has grown to more than 10,000 lung and thoracic cancer specialists from all disciplines and 100 countries.

By hosting global conferences, funding cutting-edge research, and educating the health care community and the public about thoracic cancers, the IASLC works to alleviate the burden lung cancer places on patients, families, and communities.

THE IASLC'S VISION

Conquering Lung and Other Thoracic Cancers Worldwide in the 21st Century.

THE IASLC'S MISSION

Be the multidisciplinary world authority on lung and other thoracic cancers through collaborative science, education, and advocacy in order to ensure optimal prevention and patient care.

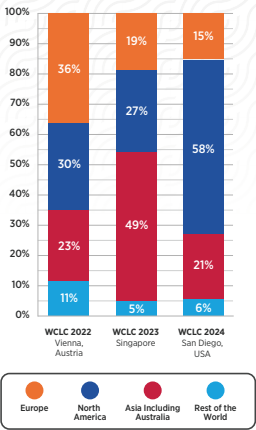
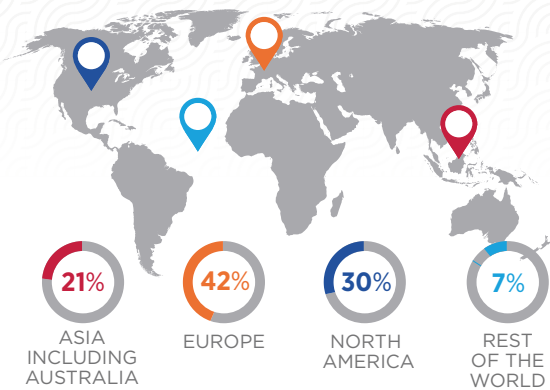
Explore more **HERE**.



INTERNATIONAL
ASSOCIATION
FOR THE STUDY
OF LUNG CANCER

FACTS AND FIGURES

2025 PARTICIPANTS PER REGION



DIGITAL REACH AND ENGAGEMENT (2025):

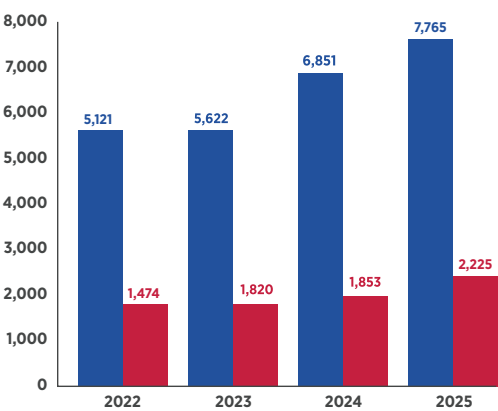
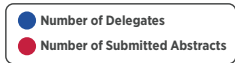
**155k** FROM **187**
Website Visitors Countries

**13k** Followers

**10k** Followers

**20.6k** Followers

NUMBER OF DELEGATES AND SUBMITTED ABSTRACTS



WCLC 2026 VENUE

All Conference sessions as well as the Exhibition will take place at COEX Convention & Exhibition Center located in Seoul's vibrant Gangnam District, a major business and cultural hub with direct access to two subway lines and Incheon International Airport. COEX is one of Asia's most advanced and versatile venues, offering a seamless blend of modern architecture, high-tech infrastructure, and dynamic urban energy.

COEX's commitment to innovation and sustainability is reflected in its efficient logistics, eco-conscious design, and smart navigation systems. Its integrated layout ensures smooth visitor flow and accessibility, making COEX Convention & Exhibition Center the ideal setting for the 2026 World Conference on Lung Cancer.

coex

COEX Convention & Exhibition Center

North Entrance, Bongeunsa Road,
Gangnam District,
Seoul,
Republic of Korea



SEOUL HOTEL ACCOMMODATION

The Conference Secretariat (International Conference Services Ltd. (ICS)) is the official housing bureau for the IASLC 2026 World Conference on Lung Cancer and will assist with the coordination of housing requirements for Supporters and Exhibitors. Discounted room rates as well as additional amenities have been negotiated with multiple hotels and are only available to delegates and groups who book through the housing bureau.

Although the Association and the housing bureau have done their due diligence and negotiated the lowest possible group rates, we cannot predict future specials hosted by competing hotels. However, we urge all Supporters and Exhibitors to book at a WCLC contracted hotel. The success of the IASLC and WCLC depends on Supporters and Exhibitors using the contracted hotels. The IASLC/WCLC cannot meet contracted room obligations if Supporters and Exhibitors reserve rooms outside the official Conference hotels. Rooms that are not filled create an expense for the Association in the form of financial penalties (attrition fees) and place the financial success of the Conference and the Association at risk, which increases with each Supporter and Exhibitor who stays outside the Conference contracted hotels.

THEREFORE, THE IASLC RETAINS THE RIGHT TO APPLY A PENALTY TO ANY SUPPORTERS AND EXHIBITORS (OR THEIR AGENTS) WHO DO NOT BOOK VIA THE OFFICIAL HOUSING BUREAU FOR THIS YEAR'S OR FUTURE WCLC.

For a full list of Conference hotels and rates, please contact:
wclc2026-groups@icsevents.com.



TERMS OF PAYMENT

After the IASLC receives the signed agreement, an invoice for 100% of the total amount will be sent to you and is due within 1 month from invoice date. The balance of the full payment is due and payable before the start of the event.

CANCELLATION AND REFUNDS

In the unlikely event that the WCLC 2026 is cancelled by the IASLC, Sponsor will receive a full refund of any and all payment. Sponsors may cancel any of their contracted items without penalty up to 90 days prior to the Conference. All cancellations must be made in writing via email to corporaterelations@iaslc.org. Cancellations made within 90 days of the Conference will be assessed.

Cancellation fees are as follows:

 **61-90 DAYS:**
25% of amount due;

 **31-60 DAYS:**
50% of amount due;

 **WITHIN 30 DAYS:**
100% of amount due.

Cancellation fees also apply for items on hold. IASLC reserves the right to resell any cancelled supporter items.

TIMELINE & DEADLINES

* All dates and action items are subject to change

October 28, 2025	Order Form Open for IASLC Partners
October 31, 2025	Order Form Open for All
December 1, 2025	Deadline to Qualify for Priority Selection of Symposia Time Slots for Level Supporters
December 1, 2025	Deadline to Qualify for Priority Selection of Exhibit Space Location for Level Supporters
December 2, 2025	Symposia Slots and Exhibit Space Available on First-come, First-served Basis
March 30, 2026	Deadline to Confirm Complimentary Ancillary Event(s) and Office Space(s) for Level Supporters
March 30, 2026	Distribution of Exhibitor Manual
March 30, 2026	Distribution of Symposium Guidelines
March 30, 2026	Deadline for Early Exhibit Rate Bookings
March 31, 2026	Ancillary Event(s) and Office Space(s) Available on First Come-First Serve Basis
June 1, 2026	Deadline to Submit Symposium Program
June 1, 2026	Deadline to Submit Custom Booth Design
June 15, 2026	Deadline to Submit Sponsored Artwork
July 13, 2026	Registration and Accommodation Booking Deadline
July 13, 2026	Deadline for Exhibit and Symposium Orders

CORPORATE ENGAGEMENT

Supporter Levels	USD 250,000 - 550,000
Exhibit Opportunities	USD 6,000 – 8,000 (per 3sq m)
Industry Sponsored & Satellite CME Symposia	USD 125,000 – 200,000
Advisory Board & Ancillary Meetings	USD 15,000
Regular Office Meeting Space	USD 5,000
Non-Profit, Partner Society & Advocacy Rate	USD 500

EXHIBITION HALL

Business Center (Exclusive)	USD 45,000
Delegate Networking Lounge (Limited Opportunities)	USD 25,000
Podcast Onsite Studio	USD 20,000
Collaborative Meeting Pods	USD 10,000
Publication Display	USD 1,000

PROGRAM SUPPORT

Poster Session Supporter (Exclusive)	USD 100,000
CT Screening Symposium	USD 25,000

GLOBAL HEALTH EQUITY

Early Career Investigator Workshop	USD 50,000
Diversity, Equity & Inclusion Session	USD 20,000
Gender Equity in Thoracic Oncology Session	USD 20,000
JTO Reviewer Workshop	USD 20,000

ONSITE SIGNAGE

Onsite Signage Opportunities will be available for purchase in **December 2025**

Please note that all exclusive options are limited to one company only. Items will be sold on a first-come, first-served basis.

NETWORKING

Welcome Reception (Exclusive)	USD 100,000
Wellness Challenge (Exclusive)	USD 50,000
Faculty Networking Dinner (Exclusive)	USD 50,000
IASLC Celebration Night: Presenting Supporter (Exclusive)	USD 50,000
IASLC Celebration Night: Participating Supporter	USD 30,000
Poster Viewing Breaks	USD 10,000

PROMOTION & ADVERTISING

Conference Mobile App (Exclusive)	USD 75,000
Wellness Lounge (Exclusive)	USD 50,000
Water Stations (Exclusive)	USD 30,000
Delegate Help Desk (Exclusive)	USD 20,000
Media Workroom	USD 10,000

PROGRAM BOOK ADVERTISING

Back Cover (Exclusive)	USD 30,000
Inside Front Cover (Exclusive)	USD 25,000
Inside Back Cover (Exclusive)	USD 20,000
Full-page Ad (Limited Opportunities)	USD 15,000
Half-page Ad (Limited Opportunities)	USD 7,500

SUPPORTER LEVELS

WCLC 2026 has designed the following Supporter Levels, which include a list of benefits and entitlements. If a Supporter wishes to purchase additional standalone items, they can be purchased for the listed price through the **Online Order Form**. For assistance in using the online ordering portal please contact **wclc2026-industry@icsevents.com**.

All prices are quoted in US Dollars (USD). Please note that payment must be made in USD, unless otherwise agreed upon.

	DIAMOND (Four Available) USD 550,000	GOLD USD 450,000	SILVER USD 350,000	BRONZE USD 250,000
Exposure and acknowledgment in marketing activities, on the Conference website, on selected onsite signage, and printed materials	✓	✓	✓	✓
Complimentary Full Conference In-Person Registrations	18	15	12	9
Complimentary Exhibit Registrations	18	15	12	9
Lunch Symposium Slot Exclusive Access *	✓	✓	✓	✓
Priority Symposium Slot Selection *	1st Pick	2nd Pick	3rd Pick	4th Pick
Priority Exhibit Space Selection **	1st Pick	2nd Pick	3rd Pick	4th Pick
Credit Towards Exhibit Booth Space ***	USD 55,000	USD 35,000	USD 25,000	USD 15,000
Credits Towards Networking Opportunities ****	USD 7,500	USD 5,000	USD 3,000	USD 2,000
Complimentary Advisory Board Meeting *****	1	1	✗	✗
Complimentary Office Space *****	1	1	1	✗

* For orders placed prior to December 1, 2025.

** The full symposium fee will be charged additionally to the supporter level amount.

*** Exhibit space credits cannot be used towards other Supporter Opportunities. The credits will be applied to the total value of exhibit space purchased and the final amount included in the agreement will reflect the discounted rate.

**** Networking opportunity credits cannot be used towards other Supporter Opportunities. The credits will be applied to the total value of the networking event supporter package and the final amount included in the agreement will reflect the discounted rate.

***** Room availability not guaranteed for orders placed after December 1, 2025. Room access from September 12-15.

EXHIBIT OPPORTUNITIES

	ISLAND BOOTH	PENINSULA BOOTH	CORNER BOOTH	INLINE BOOTH	PUBLISHER BOOTH
EARLY RATE (Until March 30, 2026)	USD 8,000	USD 7,000	USD 7,000	USD 6,000	USD 2,500
LATE RATE (After March 30, 2026)	USD 8,500	USD 7,500	USD 7,500	USD 6,500	USD 2,500
MINIMUM BOOTH SIZE	6 Booths (=54sqm)	4 Booths (=32sqm)	No Minimum Size	No Minimum Size	No Minimum Size
MAXIMUM HEIGHT	6m	2.5m	2.5m	2.5m	2.5m
 AISLE EXPOSURE (no walls allowed on aisle sides)	All four (4) sides exposed to aisles	Three (3) sides exposed to aisles	Two (2) sides exposed to aisles	One (1) side exposed to aisles	One (1) side exposed to aisles

All prices per 3m x 3m booth

THE PURCHASE OF EACH EXHIBIT AND PUBLISHER BOOTH INCLUDES THE FOLLOWING
(IF REQUESTED)

- ✓ One 3m x 3m exhibit space (total of 9sqm)
- ✓ Panel with company name
- ✓ Two Exhibitor Badges (= access to Exhibit Hall only)
- ✓ Acknowledgment in Program Book and on the Conference website
- ✓ One table, two chairs, a wastebasket
- ✓ Listing as an Exhibitor on the Conference website with link to your company website
- ✓ A maximum of 4 additional Exhibitor badges at USD 300 per badge are available per 3m x 3m booth



SPACE ONLY

Raw exhibition space for a custom booth is rented to the exhibitor without any prefabricated wall installations, furniture, carpet, electricity or any other technical supplies or facilities. It is the responsibility of the exhibitor to take care of the set-up, installation and dismantling of their booth. Electricity, rigging, cleaning, and other services can be ordered via the Conference Secretariat or its preferred onsite partners.

PUBLISHER RATE

Only one booth per publisher is available at the reduced rate. If subsequent booths are requested by publishers, then these will be charged at the regular booth price at USD 6,000 until March 30, 2026, and USD 6,500 as of March 31, 2026.

Premium space such as corner booths will be charged at the regular rate.

NON-PROFIT, PARTNER SOCIETIES, AND ADVOCACY ORGANIZATION RATES

Only available for exhibitors who are defined by IASLC as non-profit, partner societies, or advocacy organizations for a maximum of one tabletop display. The assignment of space will be confined to a specific area on the floor plan. Non-profit, Partner Societies and Advocacy Organization exhibitors cannot choose booth space in other locations on the exhibit floor at this reduced rate. If subsequent extra booths are requested, these are charged at the regular booth price.

We understand that some non-profit organizations may not have the resources to cover the non-profit rate of USD 500, so we are offering a limited number of waived fees. To be considered, please **CLICK HERE** complete this brief application form. Applications will be reviewed on a rolling basis until all available spots are filled. Deadline to submit your application is July 1, 2026.

TABLETOP DISPLAY FOR NON-PROFIT INCLUDES:

- One table, two chairs, a wastebasket.
- Two Exhibitor Badges allowing access to the Exhibit Hall only.
- Listing as an Exhibitor on the Conference website with link to company website.

TABLETOP DISPLAY FOR PARTNER SOCIETIES AND ADVOCACY ORGANIZATIONS INCLUDES:

- One table, two chairs, a wastebasket.
- Two Exhibitor Badges allowing access to the Exhibit Hall only.
- Listing as an Exhibitor on the Conference website with link to company website.
- One full Conference Registration.

BOOTH ALLOCATION

Level Supporters who confirm their support by December 1, 2025 have priority and will be contacted first to select their exhibit space. All remaining booths and orders received after this deadline will be allocated first come-first serve. Every effort will be made to allocate stand space based on your preferences; however, the organizers reserve the right to reallocate stand space should unforeseen circumstances render this necessary. No Exhibitor may sublet or share with another Exhibitor without the prior written approval of the Exhibit Manager.

EXHIBITOR MANUAL

The Exhibitor Manual, including detailed information on the Exhibition as well as order forms for additional booth accessories (lighting, display materials, graphics, F&B, etc.), will be available in March 2026 and will be sent to all Exhibitors once payment has been received in full.

INDUSTRY SPONSORED & SATELLITE CME SYMPOSIA

Industry Sponsored and Satellite CME Symposia are commercially supported educational and promotional activities held in conjunction with the IASLC 2026 World Conference on Lung Cancer. The programs are approved by the IASLC as an independent activity. These programs are not supported or endorsed by the IASLC and are not part of the official IASLC ACCME accredited program.

SATURDAY, SEPTEMBER 12, 2025		
09:00 – 10:00	2 Available (Opposed)	USD 125,000 (each)
10:30 – 11:30	2 Available (Opposed)	USD 125,000 (each)
12:00 – 13:00	2 Available (Opposed)	USD 125,000 (each)
13:30 – 14:30	2 Available (Opposed)	USD 125,000 (each)
15:00 – 16:00	2 Available (Opposed)	USD 125,000 (each)
SUNDAY, SEPTEMBER 13, 2025		
13:45 – 14:45**	4 Available (Opposed)	USD 200,000 (each)
MONDAY, SEPTEMBER 14, 2025		
13:45 – 14:45**	4 Available (Opposed)	USD 200,000 (each)

* All times are Subject to Change

**Purchase of Lunch Industry Sponsored or Satellite CME Symposia is exclusively available to Diamond, Gold, Silver, or Bronze Level Supporters until December 1, 2025.

- Each Supporter can book up to two (2) symposia slots. Purchase of more than two slots will be subject to availability and review by IASLC. Lunch symposia slot selection prioritizes supporters based on their supporter level, allowing each supporter to choose one slot in the order of their level. If any slots remain, it loops back to the first supporter to make a second selection.
- To comply with IASLC guidelines, the Supporter must provide the symposium program to the IASLC for approval by June 1, 2026. (Submission guidelines will be shared upon confirmation of slot.); speakers and chairs are only allowed to participate in one symposium (first come, first served – based on time of program being provided for review). Before submitting your program, please confirm with your speaker that they will be participating in only one symposium.
- Industry Sponsored or Satellite CME Symposium sponsors are required to reimburse their faculty for 2 nights accommodation and reasonable travel expenses (to the extent allowable per company policies and procedures and applicable laws, rules, regulations, and industry guidelines where the faculty is licensed and where the activity is occurring). Supporters are responsible for communicating any company-specific restrictions and rules to their speakers and moderators.
- If an individual serves as faculty for both a symposium and the main Conference, IASLC will invoice the Supporter or provider for any accommodation and travel expenses originally covered in full by IASLC.



THE INDUSTRY SPONSORED OR SATELLITE CME SYMPOSIUM FEE INCLUDES:

- ✓ Access to a meeting room at COEX Convention & Exhibition Center (different room sizes available, all setup in theatre style).
- ✓ 15-minute set-up before the session and 15-minute clear-up after the session
- ✓ Basic AV package (including projector and screen, lectern including lectern microphone and laptop, headtable for 4-6 including microphones, audience microphones, comfort monitor)
- ✓ 5 Symposium Only Badges for the day of your session
- ✓ Additional AV equipment and catering are not included in the fee and can be ordered through the Conference Secretariat at an additional expense.

PROMOTION

- ✓ Listing on the Conference Website, Mobile App and Program with symposium description
- ✓ Robust marketing package, including, inclusion in symposium summary email campaign, social media, push notifications, and more, with support from the IASLC Marketing and Communications Team.

ADVISORY BOARD & ANCILLARY MEETINGS

The Conference offers a limited number of designated meeting spaces at the COEX Convention & Exhibition Center for Supporters to host Advisory Board and Ancillary Meetings. These spaces are allocated first to top-tier Supporters, followed by other Supporters on a first-come first-serve basis.

MEETING SPACE LOCATION	# OF HCP'S	FEE	FEE INCLUDES
ONSITE Advisory Board/Ancillary Meeting Designated IASLC Meeting Spaces at COEX Convention & Exhibition Center	Up to 15	USD 7,500	Meeting Approval Maximum 4 Hours Rental U-Shape Setup Projector & Screen 1x Wireless Mic Conference Participants List (consent only)
	Over 15	USD 15,000	
OFFSITE Advisory Board/Ancillary Meeting Non- Designated IASLC Meeting Spaces *	Up to 3	USD 2,500	Meeting Approval Only
	Up to 15	USD 5,000	
	Over 15	USD 7,500	
OFFSITE Meeting Space Non-Designated IASLC Meeting Spaces *	N/A	USD 5,000	Per Day Rate Meeting Space Approved Only

Any meeting organized by industry that includes participants who are registered Conference delegates (regardless of professional role or designation) will be deemed an Advisory Board or Ancillary Meeting, whether held onsite or offsite. A fee is required to hold such a meeting. This could include roundtable discussions, investigator meetings and meet-the-specialist type meetings. Meetings that would not fall under this category are internal/staff meetings where only your company's staff are invited (whether attending the Conference or not).

* Notes for OFFSITE Meetings:

You are permitted to hold the meeting at another property; however, the fee still applies, and meeting space and the AV package will not be available.

The fee for holding an offsite Advisory Board or Ancillary Meeting varies according to the number of invited participants, location, and time of the meeting. For detailed information and to discuss your requirements, please contact the Conference Secretariat at wclc2026-ancillary@icsevents.com.

All Advisory Board and Ancillary Meetings, including offsite, must be submitted to and approved by the Conference Secretariat.

Unauthorized Activities:

Supporters found hosting an onsite or offsite ad board or ancillary meeting without notifying and contracting with WCLC will be subject to a penalty of USD 15,000 and/or removal of benefits.

Modified Ad Boards and Ancillary Meetings:

Custom requests or modifications outside the standard package, dedicated space or scheduled timeframe may incur additional venue and/or vendor fees, which are payable by the sponsor.

Ad Board Duration & Fees:

Advisory Board Meeting fees are based on a standard four-hour room access, which includes setup, slide prep, meeting time, and teardown. Additional time may be added (subject to availability) at a prorated hourly rate. To calculate the hourly rate, divide the listed fee by four.

ADVISORY BOARD & ANCILLARY MEETINGS

BLACKOUT TIMES

Advisory Board and Ancillary Meetings adjunct to the IASLC 2026 World Conference on Lung Cancer are not allowed to take place during blackout times, so as not to conflict with the official scientific program.

All times are subject to change.

- i** Meetings with fewer than 15 registered conference attendees, and held in spaces reserved through IASLC, may take place at any time during the Conference.
- i** Meetings with 15 or more registered conference attendees, held in spaces reserved through IASLC, are only permitted during the following designated times:

SATURDAY SEPTEMBER 12	SUNDAY SEPTEMBER 13	MONDAY SEPTEMBER 14	TUESDAY SEPTEMBER 15
Any time before 17:00	06:00 - 08:00	06:00 - 08:00	06:00 - 08:00
	13:15 - 15:15 (max. 5 per day)	13:15 - 15:15 (max. 5 per day)	13:15 - 15:15 (max. 5 per day)
	18:00 - 19:30	18:00 - 19:30	Any time after 15:45
	After 19:30 (only for participants not invited to the Faculty Dinner)		

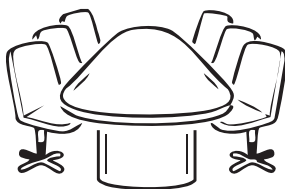
- i** Meetings held outside IASLC-designated spaces (OFFSITE), regardless of attendance size, are permitted only during the following times:

SATURDAY SEPTEMBER 12	SUNDAY SEPTEMBER 13	MONDAY SEPTEMBER 14	TUESDAY SEPTEMBER 15
Any time before 17:00	18:00 - 19:30	18:00 - 19:30	Any time after 15:45
	After 19:30 (only for participants not invited to the Faculty Dinner)		

OFFICE MEETING SPACE

The Conference offers limited office space for hospitality suites, staff offices, press rooms, etc. The office space does not include AV or any food and beverage; however, it does provide a common gathering space during the Conference.

For detailed information and to discuss your requirements, please contact the Conference Secretariat at wclc2026-ancillary@icsevents.com.



REGULAR OFFICE SPACE
USD 5,000 / ROOM / DAY

Minimum 4-day rental.



EXHIBIT HALL PROMOTION AND ADVERTISING OPPORTUNITIES



BUSINESS CENTER SUPPORTER (EXCLUSIVE)

A Business Center will be placed in the Exhibit Hall, providing delegates the ability to access the internet and check emails at no charge.

As the Business Center Supporter, you will:

- Be acknowledged as the Supporter of the Business Center with your company logo on all relevant signage and in the program book
- Have your custom screensaver displayed on all computers.
- Have the opportunity to provide a flexible swag item (supplied by sponsor and subject to approval by IASLC).

USD 45,000



DELEGATE NETWORKING LOUNGE SUPPORTER (FOUR (4) AVAILABLE, EACH IS EXCLUSIVE)

Up to four (4) Delegate Networking Lounges will be located in the Exhibit Hall to provide delegates with a comfortable seating area to conduct meetings, check emails or simply to study the Conference program. Charging ports in these lounges allow delegates to recharge their electronic devices for free.

As a Supporter of one of the Delegate Networking Lounges you will:

- Be acknowledged as the Supporter of the Delegate Networking Lounges on all relevant signage and in the program book.
- Have the opportunity to place promotional materials in the selected Delegate Networking Lounge.

USD 25,000



PODCAST ONSITE STUDIO SUPPORTER

IASLC's award winning Lung Cancer Considered Podcast will be reporting live from WCLC from a studio in the exhibit hall. Tune in for conversations with researchers, healthcare professionals, patients, and advocates who make a difference in treating thoracic cancers. Listen to experts discuss how to translate research developments into daily clinical practice and lead brave conversations about sensitive topics, such as career barriers for women leaders in the field and disparities in lung cancer care.

As the Lung Cancer Podcast WCLC Onsite Studio Supporter, you will:

- Be acknowledged as the Supporter of the Podcast Studio on all relevant signage and in the program book.
- Have the Podcast Studio branded with your company logo

**This is not a support opportunity for your company studio use, as continuous recordings will be taking place during the Conference.*

USD 20,000



COLLABORATIVE MEETING PODS SUPPORTER (2 AVAILABLE, SHARED SPONSORSHIP)

Semi-private meeting spaces for 6 - 12 people will be made available in the Collaborative Meeting Pods for delegates to meet, collaborate and network. Each room will be pre-set with a conference table and chairs.

As a Collaborative Meeting Pod Supporter, you will:

- Be acknowledged as the Supporter of the Collaborative Meeting Pods on all relevant signage and in the program book.
- Have the opportunity to place promotional materials in the area.
- Have the Meeting Pods branded with your company logo or custom design (specifications to be provided closer to the event).

USD 10,000



PUBLICATION DISPLAY

The publication table will be in the Exhibit Hall.

- Only materials approved by the IASLC will be displayed.
- Materials distributed or displayed without prior approval will be removed.
- Be acknowledged as the Supporter of the Publication Display on the display structure and in the program book.

USD 1,000

NETWORKING PROMOTION AND ADVERTISING OPPORTUNITIES



WELCOME NETWORKING RECEPTION SUPPORTER (EXCLUSIVE)

The Welcome Networking Reception will take place on Saturday, September 12, 2026, in the Exhibit Hall. It is the official opening of the Exhibit Hall and will provide delegates and exhibitors with the opportunity to network while enjoying local delicacies and beverages.

As the Supporter of the Welcome Networking Reception, you will:

- Have tabletop cards with your company logo displayed on all food and beverage stations in the Exhibit Hall during the Welcome Networking Reception.
- Be acknowledged as the Supporter of the Welcome Networking Reception on all relevant signage and in the program book.

USD 100,000



WELLNESS CHALLENGE SUPPORTER (EXCLUSIVE)

The IASLC Wellness Challenge is a walk-a-thon and activity challenge raising money to support the IASLC's Research Grants Program.

As a Wellness Challenge Supporter, you will:

- Have your company logo displayed on all Challenge materials, including the Challenge webpage, signage, leaderboard displays at WCLC.
- Be able to provide a link to your custom content (webpage or video) in the Challenge app.
- Direct traffic to your booth or other onsite location by having Challenge participants earn bonus steps by scanning in.
- Have your company name displayed in the Wellness Challenge mobile application.
- Have the opportunity to send one (1) push notification to attendees via the Conference Mobile app to promote Wellness Challenge participation.

USD 50,000



FACULTY NETWORKING DINNER SUPPORTER (EXCLUSIVE)

The Faculty Networking Dinner will take place on Sunday, September 13, 2026. The anticipated attendance is over 500 faculty members. This event provides a unique opportunity for networking and faculty recognition.

As the Supporter of the Faculty Networking Dinner, you will:

- Receive ten (10) complimentary tickets to the event.
- Have the opportunity to give short remarks at the Faculty Dinner (less than 5 minutes, script subject to IASLC approval).
- Have your company logo printed on the invitations, tickets, menu cards and on the holding slide at the event.
- Be verbally acknowledged on stage during the event as the Supporter.

USD 50,000



IASLC CELEBRATION NIGHT SUPPORTER

This unique networking event offers the exclusive opportunity to meet and interact with physicians, scientists, and survivors in support of ongoing research dedicated to finding a cure for lung cancer. All WCLC delegates are invited to attend.

1. PRESENTING SUPPORTER Benefits

- Receive ten (10) complimentary tickets to the event.
- Acknowledgment in Celebration Night messaging to attendees advertising the event.
- Be acknowledged as the Presenting Supporter on all relevant signage and in the program book.
- Additional promotion and presence at the event to be discussed later once event details have been finalized.

2. PARTICIPATING SUPPORTER Benefits:

- Receive ten (10) complimentary tickets to the event.
- Be acknowledged as a Supporter on all relevant signage and in the program book.

PRESENTING SUPPORTER
USD 50,000 (Exclusive)

PARTICIPATING SUPPORTER
USD 30,000



POSTER VIEWING BREAK SUPPORTER

(2 AVAILABLE, SHARED SPONSORSHIP)

Each day, the Conference will provide refreshments during the morning networking breaks. The WCLC 2026 networking breaks are tentatively planned to take place at the following times (please note that exact times may change slightly without notice):

Sunday September 13, 10:30 – 12:00

Monday September 14, 10:30 – 12:00

Tuesday September 15, 10:30 – 11:30

As the Networking Break Supporter, you will:

- Have your company logo on tabletop cards on all food and beverage stations during your selected break.
- Receive acknowledgment in the Program Book as the Supporter of your selected break.

USD 10,000

PROGRAM SUPPORT OPPORTUNITIES



POSTER SESSIONS / POSTER SUPPORTER (EXCLUSIVE)

Top-rated abstracts accepted for poster presentation may be printed and displayed on poster boards in the Exhibit Hall. All posters will be available as e-posters on the virtual platform and on the onsite e-Poster Kiosks.

As the Poster Supporter, you will:

- Have your company logo displayed on the Poster Board numbers.
- Have your company logo displayed on the e-Poster Kiosk home screen and on the virtual platform's e-poster section.

USD 100,000



CT SCREENING SYMPOSIUM (CTSS) SUPPORTER

The CT Screening Symposium is a one-day, immersive, in-person event featured at WCLC 2026 focused on lung cancer screening technologies and best practices. Using a mix of live educational presentations and real-time expert discussions, as well as a focus on interactive live Q&A opportunities, the Symposium will address topics relevant to an international audience. Faculty will provide anecdotal experience and review current data to highlight successes and address barriers to implementation of more uniform and effective lung cancer screening around the world.

As a CT Screening Symposium Supporter, you will:

- Have one (1) customized and clickable banner included in a Conference email campaign.
- Have your logo included on the onsite signage.
- Receive five (5) complimentary tickets to the Symposium for your employees.
- Exclusive logo recognition on the holding slides during the Symposium.

USD 25,000



EARLY CAREER INVESTIGATOR WORKSHOP

This interactive workshop held during the annual WCLC meeting is designed to equip early-career members with essential tools and strategies for advancing their careers. Organized by members of the IASLC Career Development Committee, the workshop focuses on the most current needs in the field, with topics chosen to enhance the career development of participants.

Sample topics include:

- Study Design Essentials
- Oncology Career Strategies
- Grant Writing and Applications
- Publications and Presentations

Benefits:

- Three (3) Early Career session only registrations.
- Podium acknowledgement at the Early Career Workshop.
- Name recognition on holding slides at the event.
- Logo recognition on eblast invitations to Early Career Workshop.
- Logo recognition on Early Career Workshop onsite signage.

USD 50,000



DIVERSITY, EQUITY & INCLUSION SESSION

The IASLC believes that it is essential to work collaboratively with people from different scientific disciplines, personal identities, regions, and cultures to provide equitable access to training, career advancement opportunities, care for patients, and ultimately equitable outcomes for those affected by thoracic cancers worldwide.

Benefits:

- Verbal Acknowledgement as the supporter of this session.
- Name recognition on holding slides at the event.
- Logo recognition in a summary e-Blast listing all Global Health Equity Sessions, sent to all registered delegates prior to the Conference (sent through the Conference Secretariat).
- Logo recognition on DEI session onsite signage.

USD 20,000



GENDER EQUITY IN THORACIC ONCOLOGY SESSION

The IASLC acknowledges that the gender disparity in science and medicine is well documented and works to address the lack of female representation in leadership roles within the field of Thoracic Oncology.

Through workshops and networking events, the IASLC brings together female professionals in the field and provides opportunities for female practitioners to connect, share experiences, collaborate, and support each other in advancing careers.

Benefits:

- Verbal Acknowledgement as the supporter of this session.
- Name recognition on holding slides at the event.
- Logo recognition in a summary e-Blast listing all Global Health Equity Sessions, sent to all registered delegates prior to the Conference (sent through the Conference Secretariat).
- Logo recognition on Gender Equity in Thoracic Oncology onsite signage.

USD 20,000



JTO REVIEWER WORKSHOP

While peer review is critical to academic publishing and research, formal training opportunities for physicians and physician-scientists are limited. To improve reviewer performance and quality of manuscript reviews, the IASLC, Journal of Thoracic Oncology and JTO Clinical and Research Reports are running a one-day reviewer workshop during the WCLC meeting to train early career investigators in manuscript review.

The JTO Reviewer Workshop sponsorship will support early-career participants from developing countries/regions, who have not had access to training opportunities and do not participate fully in the research workforce.

Benefits:

- 5-minute sponsor presentation at beginning of the JTO Reviewer Workshop.
- Podium acknowledgement at the JTO Reviewer Workshop.
- Name recognition on holding slides at the event.
- Logo recognition on eblast invitations to JTO Reviewer Workshop at WCLC.
- Logo recognition on JTO Reviewer Workshop onsite signage.

USD 20,000

PROMOTION & ADVERTISING OPPORTUNITIES



CONFERENCE MOBILE APP SUPPORTER (EXCLUSIVE)

As a Supporter of the Conference Mobile App, you will:

- Have the opportunity to place your logo or advertisement as a splash screen and banner ad on the Conference mobile app.
- Be acknowledged as the Supporter of the Mobile App on all relevant signage and in the program book.

USD 75,000



WELLNESS LOUNGE SUPPORTER (EXCLUSIVE)

Designed as a quiet retreat, the lounge offers delegates a space to decompress, relax, and take a break from the bustling session rooms and common areas. It also serves as a safe space for our international attendees battling jet lag, providing a comfortable spot to take a power nap and recharge.

As the Wellness Lounge Supporter, you will:

- Be acknowledged as the Supporter of the Wellness Lounge on all relevant signage and in the program book.
- Have the opportunity to place promotional materials in the Wellness Lounge.

USD 50,000



WATER STATION SUPPORTER (EXCLUSIVE)

Water stations will be provided throughout the public space at the venue. The Water Station Supporter may also provide reusable water bottles with their logo for the delegates, at their own cost.

As the Water Station Supporter, you will:

- Be acknowledged as the Supporter of the Water Stations on all relevant signage (excluding rooms allocated to or locations close to CME educational sessions) and in the program book.
- Option to provide reusable water bottles with your logo (supplied by Supporter).

USD 30,000



DELEGATE HELP DESK SUPPORTER (EXCLUSIVE)

Managed by multilingual staff, the Delegate Help Desk will be available at any time during the opening hours of the Registration Desk to assist delegates with any questions they may have regarding WCLC 2026.

As the Delegate Help Desk Supporter, you will:

- Have your company logo on the Delegate Help Desk.
- Be acknowledged as the Supporter of the Delegate Help Desk on all relevant signage and in the program book.

USD 20,000



MEDIA WORKROOM SUPPORTER

More than 150 press and media representatives are expected to attend WCLC 2026. The Media Workroom offers free wireless internet access and printers for media and press representatives.

As the Media Workroom Supporter, you will:

- Have tabletop cards with your company logo placed on the food and beverage station in the Media Workroom.
- Be acknowledged as the Supporter of the Media Workroom on all relevant signage and in the program book.

USD 10,000

PRINT ADVERTISING OPPORTUNITIES

* Content and artwork must comply with Conference guidelines and must be approved by the IASLC.

** Due to accreditation rules and regulations, printed materials must be generic and cannot include specific drug names.

Program Book:

Back Cover (Exclusive) **USD 30,000**

Inside Front Cover (Exclusive) **USD 25,000**

Inside Back Cover (Exclusive) **USD 20,000**

Full Page (Five (5) Available) **USD 15,000**

Half Page (Four (4) Available) **USD 7,500**



Printed Size: 148 (w) x 210 (h) millimetres

Color Mode: Full Color CMYK

NOTE FOR ALL ADVERTS:

Safety Area: Keep all important text and images 5 mm from all sides of printed page size

Artwork which does not follow specifications will be returned and must be edited to fit specifications.



FULL PAGE - BLEED

148mm X 210mm

Do not leave a white border - artwork should extend to all edges



HALF PAGE - BLEED

148mm X 105mm

Do not leave a white border - artwork should extend to all edges

File Specifications:

- Output Resolution 300dpi
- CMYK Color Mode
- High Quality JPEG / PDF V1.3 minimum (Acrobat 4)
- Resolution for Color % Grayscale Images = 300dpi
- Resolution for Monochrome Images = 450dpi
- Fonts should be embedded

AI and TIFF Files also accepted - images must be embedded and fonts should be outlined.

No trim/bleed marks on artwork.

ONSITE SIGNAGE OPPORTUNITIES

* Content and artwork must comply with Conference guidelines and must be approved by the IASLC.

** Final sizing and specifications of signages to be communicated closer to the event.

A limited number of static and digital signage opportunities will be available. The Signage Prospectus will be shared with all supporters in late 2025.

