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**2025 World Conference
on Lung Cancer**

SEPTEMBER 6-9, 2025 | BARCELONA, SPAIN

WCLC 2025

COMMERCIAL

PROSPECTUS

wclc.iaslc.org

#WCLC25



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COMMERCIAL PROSPECTUS

This prospectus outlines several flexible options for maximizing corporate brand recognition and customer contacts. These opportunities are available as stand-alone items or as a package for various supporter levels.

Exhibit booths, scientific poster viewing sessions, networking breaks, and the welcome reception are scheduled in the Exhibit Hall. This ensures exhibitors have as much exposure and delegate traffic as possible. Your company's objectives are highly regarded by the IASLC (International Association for the Study of Lung Cancer), and we would be pleased to discuss any suggestions that you feel would improve your representation and participation in the IASLC 2025 World Conference on Lung Cancer.

PLACE YOUR ORDER

To place your order and to view available items for purchase, please book with us via our Online Ordering Form.

CLICK HERE TO ORDER

For assistance in using the online ordering portal, please contact;

**CorporateRelations@iaslc.org or
wclc2025-industry@icsevents.com**

CONTACT US

International Association for the Study of Lung Cancer
1775 N. Sherman Street, Suite 1600, Denver, CO 80203-4317 USA

Email: CorporateRelations@iaslc.org
Phone: +1 720 598 1951
Fax: +1 720 325 2848



INTERNATIONAL
ASSOCIATION
FOR THE STUDY
OF LUNG CANCER

INVITATION

It is our great pleasure and honor to extend a warm invitation to attend and participate in the IASLC 2025 World Conference on Lung Cancer (#WCLC25) to be held in Barcelona, Spain from September 6 - 9, 2025.

IASLC's annual World Conference on Lung Cancer has played an integral part in facilitating progress by providing a platform for sharing cutting-edge research, collaboration, and networking among industry leaders, experts, and visionaries from around the world.

Join us in Barcelona in 2025 to reflect on this remarkable journey of the past five decades and celebrate the huge achievements we have all contributed to. We are working on an exceptional program that encapsulates the spirit of IASLC and its members and the progress we have made. Our speakers, discussants, and panelists are world-renowned experts in the field, offering profound insights and practice-changing treatments. WCLC connects established researchers with young investigators and serves as a foundational meeting for healthcare professionals, patients, and advocates dedicating their lives to conquering thoracic cancers worldwide. We are proud to say that WCLC has become the premier platform - not only for the presentation of new science - but also for unique networking opportunities.

We hope you will be a part of IASLC's ongoing success story and join us in Barcelona for an exciting program with wide-ranging and multidisciplinary content. We encourage physicians, nurses, clinicians, researchers, and scientists, as well as patients, survivors, and advocates in the lung cancer field and those interested in any aspect of thoracic oncology to attend this Conference. It is only through an exchange of the widest variety of research that we can offer the best program and benefits to our members and patients.

We look forward to welcoming you to Barcelona in September 2025 for an inspiring, educational, and enriching program that promises to leave a lasting impact!



Umberto Malapelle
Italy



Jarushka Naidoo
Ireland



Isabelle Opitz
Switzerland



Noemi Reguart
Spain

ABOUT IASLC AND THE WORLD CONFERENCE ON LUNG CANCER

The International Association for the Study of Lung Cancer (IASLC) is the only global network dedicated to the study and eradication of lung cancer and other thoracic malignancies. Since its founding in 1974, the association's membership has grown to more than 12,000 lung and thoracic cancer specialists from all disciplines and more than 100 countries.

By hosting global conferences, funding cutting-edge research, and educating the health care community and the public about thoracic cancers, the IASLC works to alleviate the burden lung cancer places on patients, families, and communities.



THE IASLC'S **VISION**

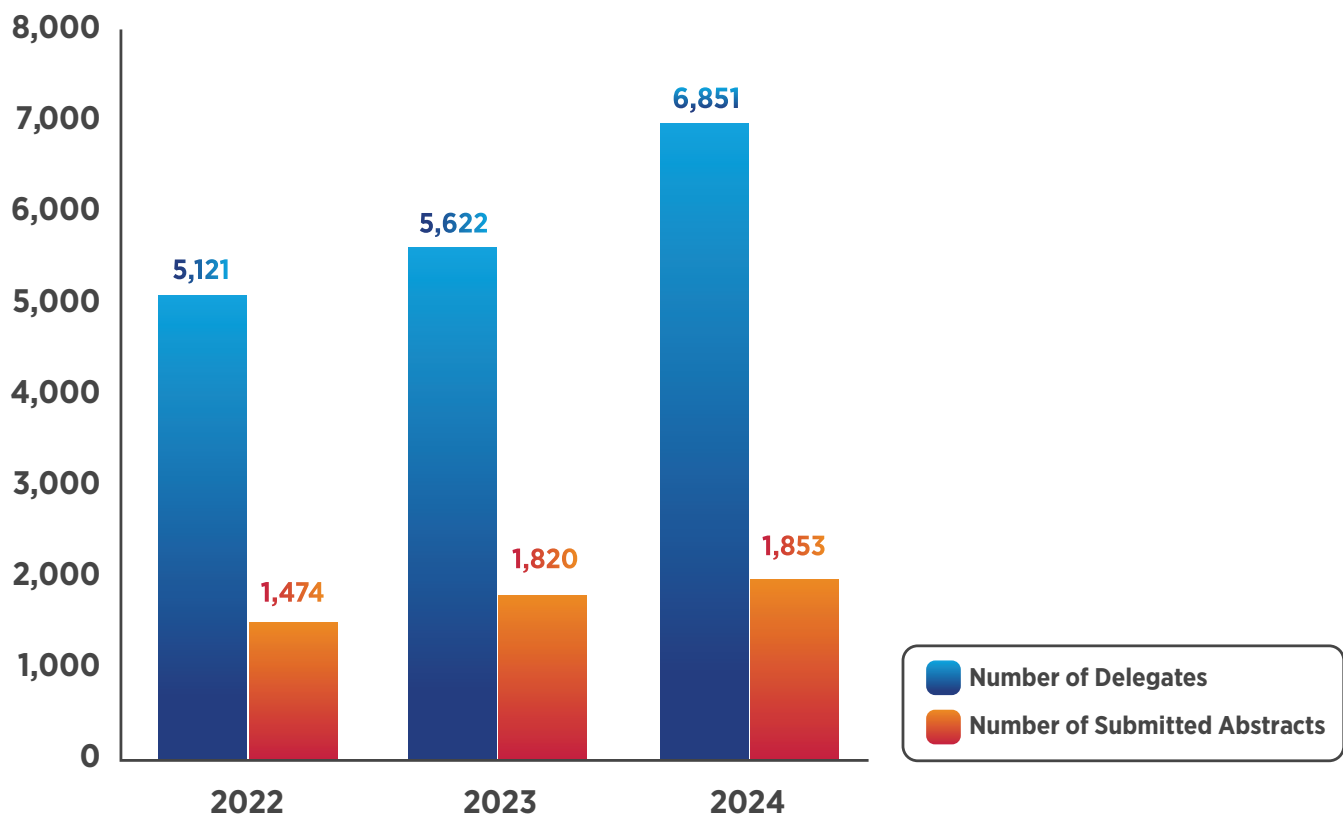
Conquering Lung and Other Thoracic Cancers Worldwide in the 21st Century.

THE IASLC'S **MISSION**

Be the multidisciplinary world authority on lung and other thoracic cancers through collaborative science, education, and advocacy in order to ensure optimal prevention and patient care.

FACTS AND FIGURES

NUMBER OF DELEGATES & SUBMITTED ABSTRACTS



SPECIALTIES OF DELEGATES

IASLC  **2022 World Conference on Lung Cancer**
AUGUST 6-9, 2022 | VIENNA, AUSTRIA

Advocacy	2.26%
Biostatistics	0.74%
Cancer Research / Basic Sciences	7.96%
Diagnostic Radiology	1.34%
Hematology	0.78%
Medical Oncology	38.88%
Nursing	0.81%
Other	8.40%
Pathology	2.04%
Pharmaceutical/Biotech	18.65%
Pharmacy	0.85%
Pulmonary Medicine	6.81%
Radiation Oncology	3.92%
Respiratory Therapy/Physiotherapy	0.45%
Smoking Cessation	0.31%
Thoracic Surgery	5.78%

IASLC  **2023 World Conference on Lung Cancer**
SEPTEMBER 9-12, 2023 | SINGAPORE

Advocacy	3.12%
Biostatistics	1.00%
Cancer Research / Basic Sciences	7.95%
Diagnostic Radiology	1.15%
Hematology	0.35%
Medical Oncology	38.37%
Nursing	1.08%
Other	8.54%
Pathology	2.19%
Pharmaceutical/Biotech	14.57%
Pharmacy	1.04%
Pulmonary Medicine	6.97%
Radiation Oncology	4.62%
Respiratory Therapy/Physiotherapy	0.35%
Smoking Cessation	0.37%
Thoracic Surgery	8.31%

IASLC  **2024 World Conference on Lung Cancer**
SEPTEMBER 7-10, 2024 | SAN DIEGO, CA USA

Advocacy	3%
Biostatistics	0.94%
Cancer Research / Basic Sciences	7.51%
Diagnostic Radiology	0.99%
Hematology	0.36%
Medical Oncology	31.33%
Nursing	0.68%
Other	7.95%
Pathology	1.58%
Pharmaceutical/Biotech	29.55%
Pharmacy	0.94%
Pulmonary Medicine	4.53%
Radiation Oncology	3.09%
Respiratory Therapy/Physiotherapy	0.46%
Smoking Cessation	0.22%
Thoracic Surgery	6.89%



THE VENUE

All Conference sessions as well as the Exhibition will take place at Fira Barcelona Gran Via located in a new business development area near the Barcelona Airport. Fira Barcelona Gran Via is one of the largest and most modern venues in Europe and was designed by the Japanese architect Toyo Ito, winner of the Pritzker Architecture Prize.

Fira Barcelona Gran Via has many outstanding features, including its architecture, functionality and commitment to sustainability; it has one of the largest rooftop photovoltaic installations. Its eight pavilions, connected by a walkway that channels the flow of visitors, provide cutting-edge services and logistics, making Fira Barcelona Gran Via the perfect venue for the IASLC 2025 World Conference on Lung Cancer.

Venue Address:

Fira Barcelona Gran Via
Hall 8
Carrer del Foc



BARCELONA HOTEL ACCOMMODATION

The Conference Secretariat, International Conference Services (ICS), is the official housing bureau for the IASLC 2025 World Conference on Lung Cancer and will assist with the coordination of housing requirements for Supporters and Exhibitors. Discounted room rates as well as additional amenities have been negotiated with multiple hotels and are only available to delegates and groups who book through the housing bureau.

Although the Association and the housing bureau have done their due diligence and negotiated the lowest possible group rates, we cannot predict future specials hosted by competing hotels. However, we urge all Supporters and Exhibitors to book at a WCLC contracted hotel. The success of the IASLC and WCLC depends on Supporters and Exhibitors using the contracted hotels. The IASLC/WCLC cannot meet contracted room obligations if Supporters and Exhibitors reserve rooms outside the official Conference hotels. Rooms that are not filled create an expense for the Association in the form of financial penalties (attrition fees) and place the financial success of the Conference and the Association at risk, which increases with each Supporter and Exhibitor who stays outside the Conference contracted hotels.

THEREFORE, THE IASLC RETAINS THE RIGHT TO APPLY A PENALTY TO ANY SUPPORTERS AND EXHIBITORS (OR THEIR AGENTS) WHO DO NOT BOOK VIA THE OFFICIAL HOUSING BUREAU FOR THIS YEAR'S OR FUTURE WCLC.

For a full list of Conference hotels and rates, please contact wclc2025-groups@icsevents.com.



WHY YOU SHOULD PARTICIPATE

Don't miss this fantastic opportunity to market to the premier international scientific gathering of researchers, clinicians, and professionals in the field of lung and other thoracic cancers. The IASLC 2025 World Conference on Lung Cancer will bring together leaders in the field of thoracic oncology from across the world.

As a Supporter and/or Exhibitor your team will have the opportunity to network with these valuable contacts, providing a unique opportunity for your organization to gain widespread international exposure.

We invite you to visit the Conference website at www.wclc.iaslc.org for further information and to view the **Program at a Glance**.

This document outlines the many options available to companies to support the Conference and promote their products and services. Please do not hesitate to contact us should there be any opportunities not listed in this prospectus, we are happy to discuss options with you.

CONTACT INFO

CONTACT FOR

CONTACT WHO

Promotion, Advertising
& Exhibit Opportunities

IASLC Corporate Relations
International Association for the Study
of Lung Cancer
Email: corporaterelations@iaslc.org
Phone: +1 720 598 1951
Fax: +1 720 325 2848
1775 N. Sherman Street, Suite 1600,
Denver, CO 80203-4317 USA

Promotion, Advertising
& Exhibit Logistics

WCLC 2025 Industry Manager
wclc2025-industry@icsevents.com

Advisory Boards, Ancillary
Events & Office Space

WCLC 2025 Ancillary Event Manager
wclc2025-ancillary@icsevents.com

Accommodation

WCLC 2025 Housing Manager
wclc2025-housing@icsevents.com

Groups larger than 10 pax:
WCLC 2025 Group Manager
wclc2025-groups@icsevents.com

TIMELINE & DEADLINES

** All dates and action items are subject to change*

OCT 22, 2024
Order Form Open for IASLC Partners

OCT 25, 2024
Order Form Open

NOV 29, 2024
Deadline - Eligibility for Priority Choice
of Symposia Time Slot Selection for Level
Supporters

NOV 29, 2024
Deadline - Eligibility for Priority Exhibit
Space Selection for Level Supporters

NOV 30, 2024
Symposia Slots and Exhibit Space
Available on First Come-First Serve
Basis for Non Level Supporters

MAR 31, 2025
Deadline - Confirmation of Complimentary
Ancillary Events and Office Space for
Level Supporters

MAR 31, 2025
Distribution of Exhibitor Manual

MAR 31, 2025
Distribution of Symposium Guidelines

MAR 31, 2025
End of Early Exhibit Rate Deadline

APR 01, 2025
Ancillary Events and Office Space
Available on First Come-First Serve Basis

MAY 30, 2025
Deadline to Submit Symposium Program

MAY 30, 2025
Deadline to Submit Custom Booth Design

JUNE 13, 2025
Deadline to Submit Sponsored Artwork

JUNE 27, 2025
Registration and Accommodation
Booking Deadline

JULY 11, 2025
Deadline for Exhibit and Symposium
Orders

SUMMARY

CORPORATE ENGAGEMENT

Supporter Levels	USD 250,000 - 550,000	Available
Exhibit Opportunities	USD 6,000 - 8,000	Available
Industry Sponsored & Satellite CME Symposia	USD 125,000 - 200,000	Available
Advisory Board & Ancillary Meetings	USD 15,000	Available
Regular Office Meeting Space (per day)	USD 5,000	Available
Premium Office Meeting Space (per day)	USD 30,000	2

EXHIBIT HALL

Business Center	USD 45,000	1
Lung Cancer Podcast WCLC Onsite Studio	USD 15,000	2
Delegate Lounge	USD 15,000	4
Charging Station	USD 15,000	2
Collaborative Meeting Pods	USD 7,500	2
Publication Display	USD 750	Unlimited

PROGRAM

Poster Sessions	USD 100,000	1
CT Screening Symposium	USD 25,000	Unlimited

GLOBAL HEALTH EQUITY

Diversity, Equity, and Inclusion Session	USD 20,000	Unlimited
Gender Equity in Thoracic Oncology Session	USD 20,000	Unlimited
Early Career Investigator Workshop	USD 20,000	Unlimited
International Mentorship Program	USD 30,000	Unlimited
IASLC Academy	USD 30,000	Unlimited
IASLC Reviewer Workshop	USD 20,000	Unlimited

PROGRAM BOOK

Outside Back Cover	USD 30,000	SOLD OUT
Inside Front Cover	USD 25,000	SOLD OUT
Inside Back Cover	USD 20,000	SOLD OUT
Full-page Ad	USD 15,000	5
Half-page Ad	USD 7,500	4

NETWORKING

Faculty Networking Dinner	USD 75,000	1
Wellness Challenge	USD 70,000	1
IASLC Celebration Night	USD 70,000 USD 35,000	1 Presenting Supporter Unlimited Research Supporters
Welcome Reception	USD 75,000	1
Poster Viewing Breaks	USD 7,500	3

STATIC SIGNAGE

Escalator Banners	USD 55,000	SOLD OUT
Double-sided Hanging Banners (Ground Floor)	USD 50,000	SOLD OUT
Mirror Frontal	USD 60,000	2
Escalator Top Railings	USD 45,000	2
Exhibit Hall Exit Banners	USD 45,000	3
Conveyor Belt	USD 55,000	2
Double-sided Hanging Banners (First Floor)	USD 30,000	6
Wall Cling	USD 30,000	2
Video Projection Wall	USD 15,000	SOLD OUT
Parking Entrance	USD 50,000	7
Freestanding Tower	USD 30,000	5

PROMOTION

Conference App	USD 70,000	1
Water Stations	USD 25,000	1
Delegate Help Desk	USD 15,000	1
Media Workroom	USD 7,500	Unlimited

SUPPORTER LEVELS

WCLC 2025 has designed the following Supporter Levels, which include a list of benefits and entitlements. If a Supporter wishes to purchase additional standalone items, they can be purchased for the listed price through the **Online Ordering Form**. For assistance in using the online ordering portal please contact: **wclc2025-industry@icsevents.com**.

All prices are quoted in US Dollars (USD). Please note that payment must be made in USD, unless otherwise agreed upon.

*

In marketing activities, on the Conference website, on selected onsite signage, and printed materials

**

For orders placed prior to November 29, 2024.

Exhibit Space Credits cannot be used towards other Promotional & Advertising Opportunities.

Room availability not guaranteed for orders placed after November 29, 2024. Room access from September 6-9, Premium spaces not included.

	DIAMOND USD 550,000 (four available)	GOLD USD 450,000	SILVER USD 350,000	BRONZE USD 250,000
Exposure and Acknowledgement as Level Supporter *	✓	✓	✓	✓
Complimentary Full Conference In Person Registrations	15	12	10	6
Complimentary Virtual Registrations	15	12	10	6
Complimentary Exhibit Registrations	15	12	10	6
Lunch Symposium Spot Exclusive Access **	✓	✓	✓	✓
Symposium Spot Selection Priority ** (Symposium costs still apply)	1st Choice	2nd Choice	3rd Choice	4th Choice
Priority Exhibit Space Selection **	1st Choice	2nd Choice	3rd Choice	4th Choice
Credit Towards Exhibit Booth Space ***	USD 65,000	USD 45,000	USD 30,000	USD 15,000
Virtual Delegate Bag Insert (supplied by Supporter)	✓	✓	—	—
Complimentary Advisory Board Meeting ****	1	1	—	—
Complimentary Office Space ****	1	1	1	—

EXHIBIT OPPORTUNITIES

	ISLAND BOOTH	PENINSULA BOOTH	CORNER BOOTH	INLINE BOOTH	PUBLISHER BOOTH
EARLY RATE (until March 31, 2025)	USD 8,000	USD 7,000	USD 7,000	USD 6,000	USD 2,500
LATE RATE (as of April 1, 2025)	USD 8,500	USD 7,500	USD 7,500	USD 6,500	USD 2,500
MINIMUM BOOTH SIZE	6 BOOTHS (=54sqm)	4 BOOTHS (=36sqm)	—	—	—
MAXIMUM HEIGHT	6m	4m	2.5m	2.5m	2.5m
 AISLE EXPOSURE* * No walls allowed on aisle sides	All four (4) sides exposed to aisles	Three (3) sides exposed to aisles	Two (2) sides exposed to aisles	One (1) side exposed to aisle	One (1) side exposed to aisle

THE PURCHASE OF EACH EXHIBIT AND PUBLISHER BOOTH INCLUDES THE FOLLOWING (IF REQUESTED):

- ✓ One 3m x 3m exhibit space.
- ✓ Panel with company name.
- ✓ Two Exhibitor Badges*.
- ✓ Acknowledgment in Program Book and on Conference website.
- ✓ One table, two chairs, a wastebasket.
- ✓ Listing as an Exhibitor on the Conference website with link to company website.
- ✓ A maximum of 4 additional Exhibitor Badges* at EUR 300 per badge are available per booth.

***Exhibitor Badge = access to Exhibit Hall only**



PUBLISHER RATE

Only one booth per publisher is available at the reduced rate. If subsequent booths are requested by publishers, then these will be charged at the regular booth price at USD 6,000 until March 31, 2025 and USD 6,500 as of April 1, 2025.

Premium space such as corner booths will be charged at the regular rate.



BOOTH ALLOCATION

Level Supporters who confirm their support by November 29, 2024 have priority and will be contacted first to select their exhibit space. All remaining booths and orders received after this deadline will be allocated first come-first serve. Every effort will be made to allocate stand space based on your preferences; however, the organizers reserve the right to reallocate stand space should unforeseen circumstances render this necessary. No Exhibitor may sublet or share with another Exhibitor without the prior written approval of the Exhibit Manager.



EXHIBITOR MANUAL

The Exhibitor Manual, including detailed information on the Exhibition as well as order forms for additional booth accessories (lighting, display materials, graphics, F&B, etc.), will be available in March 2025 and will be sent to all Exhibitors once payment has been received in full.



NON-PROFIT & ADVOCACY RATES

USD 500 / Tabletop Display

Only available for exhibitors who are defined as non-profit or advocacy organizations for a maximum of one tabletop display. The assignment of space will be confined to a specific area on the floor plan. Non-profit and advocacy Exhibitors cannot choose booth space in other locations on the exhibit floor at this reduced rate. If subsequent extra booths are requested, these are charged at the regular booth price.

Tabletop Display for Non-Profit includes:

- ✓ Panel with company name.
- ✓ Two Exhibitor Badges allowing access to the Exhibit Hall only.
- ✓ Listing as an Exhibitor on the Conference website with link to company website.
- ✓ One table, two chairs, a wastebasket.

Tabletop Display for Advocacy Organizations includes:

- ✓ Panel with company name.
- ✓ Two Exhibitor Badges allowing access to the Exhibit Hall only.
- ✓ One full Conference Registration.
- ✓ Listing as an Exhibitor on the Conference website with link to company website.
- ✓ One table, two chairs, a wastebasket.

INDUSTRY SPONSORED & SATELLITE CME SYMPOSIA

Industry Sponsored and Satellite CME Symposia are commercially supported educational and promotional activities held in conjunction with the IASLC 2025 World Conference on Lung Cancer. The programs are approved by the IASLC as an independent activity. These programs are not supported or endorsed by the IASLC and are not part of the official IASLC ACCME accredited program.

Each Supporter can book up to two (2) symposia slots. Purchase of more than two slots will be subject to availability and review by IASLC. Lunch symposia slot selection prioritizes sponsors based on their sponsorship level, allowing each sponsor to choose one slot in the order of their level. If any slots remain, it loops back to the first sponsor to make a second selection.

To comply with IASLC guidelines, the Supporter must provide the symposium program to the IASLC for approval by May 30, 2025. (Submission guidelines will be shared upon confirmation of slot.); WCLC Faculty (Session Chairs and Presenters) are only allowed to participate in one symposium (first come, first served – based on time of program being provided for review). The WCLC 2025 Conference Chairs are prohibited from serving as chairs or faculty for any symposia.

SATURDAY, SEPTEMBER 6, 2025

09:00 – 10:00	2 Available (Opposed)	SOLD OUT
10:30 – 11:30	2 Available (Opposed)	SOLD OUT
12:00 – 13:00	2 Available (Opposed)	SOLD OUT
13:30 – 14:30	2 Available (Opposed)	SOLD OUT
15:00 – 16:00	2 Available (Unopposed)	USD 90,000 (each)

SUNDAY, SEPTEMBER 7, 2025

13:45 – 14:45	4 Available (Opposed)	SOLD OUT
18:30 – 19:30	1 Available (Unopposed)	USD 90,000 (each)

MONDAY, SEPTEMBER 8, 2025

13:45 – 14:45	4 Available (Opposed)	SOLD OUT
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* *Times are Subject to Change*

** *Diamond, Gold, Silver, or Bronze Level Supporters have symposium slot selection priority until November 29, 2024.*

As the Supporter of an Industry Sponsored or Satellite CME Symposium you will;

- ✓ Have access to a meeting room and basic AV set up at Fira Barcelona Gran Via, different room sizes available.
- ✓ Be listed on the Conference Website, Mobile App and Program with symposium description
- ✓ Be listed on Onsite Signage with title, time and location of symposium
- ✓ Be listed in a summary e-Blast listing all symposia, sent to all registered delegates prior to the Conference (sent through the Conference Secretariat)
- ✓ Receive 5 Symposium Only Badges for the day of your session

ADVISORY BOARD & ANCILLARY MEETINGS

The Conference offers a limited number of designated meeting spaces for Supporters at the Fira Barcelona Gran Via, allocated to first level Supporters and then other Supporters on a first come-first-serve basis, for hosting Advisory Board and Ancillary Meetings.

MEETING SPACE LOCATION	# OF HCP'S	FEE	FEE INCLUDES
Designated IASLC Meeting Spaces at Fira Barcelona Gran Via	Up to 15	USD 7,500	Meeting Approval Maximum 4 Hours Rental U-Shape Setup Projector and Screen
	Over 15	USD 15,000	
OUTSIDE Designated IASLC Meeting Spaces	Up to 3	USD 2,500	Meeting Approval Only
	Up to 15	USD 5,000	
	Over 15	USD 7,500	

Any industry meeting wherein invited participants are attendees of the Conference (doctors, physicians, etc.) or patient advocates will be considered an Advisory Board or Ancillary Meeting and a fee is required to hold such a meeting. This could include roundtable discussions, investigator meetings and meet-the-specialist type meetings. Meetings that would not fall under this category are internal/staff meetings where only your company's staff are invited (whether attending the conference or not).

Notes for OUTSIDE Meetings:

You are permitted to hold the meeting at another property; however, the fee still applies, and meeting space and the AV package will not be available.

The fee for holding an outside Advisory Board or Ancillary Meeting varies according to the number of invited participants, location, and time of the meeting. For detailed information and to discuss your requirements, please contact the Conference Secretariat at wclc2025-ancillary@icsevents.com.

All Advisory Board and Ancillary Meetings, including offsite, must be submitted to and approved by the Conference Secretariat.

ADVISORY BOARD & ANCILLARY MEETINGS

BLACKOUT TIMES

Advisory Board and Ancillary Meetings adjunct to the IASLC 2025 World Conference on Lung Cancer are not allowed to take place during blackout times, so as not to conflict with the official scientific program.

Meetings with less than 15 Healthcare Professional and Patient Advocate Attendees and Meeting Spaces booked via IASLC can be hosted at **any time** during the Conference.

Meetings with more than 15 Healthcare Professional and Patient Advocate Attendees and Meeting Spaces booked via IASLC are permitted during the following times:

SATURDAY SEPTEMBER 6	SUNDAY SEPTEMBER 7	MONDAY SEPTEMBER 8	TUESDAY SEPTEMBER 9
Any time before 17:00	06:00 - 08:30	06:00 - 08:30	06:00 - 08:30
	13:15 - 15:15 (max. 5 per day)	13:15 - 15:15 (max. 5 per day)	Any time after 15:45
	18:00 - 19:30	18:00 - 19:30	
	After 19:30 (only for participants not invited to the Faculty Dinner)		

Meetings Held Outside IASLC-Designated Spaces Regardless of Attendance Size are permitted during the following times:

SATURDAY SEPTEMBER 6	SUNDAY SEPTEMBER 7	MONDAY SEPTEMBER 8	TUESDAY SEPTEMBER 9
Any time before 17:00	18:00 - 19:30	18:00 - 19:30	Any time after 15:45
	After 19:30 (only for participants not invited to the Faculty Dinner)		

Times are Subject to Change



OFFICE MEETING SPACE

The Conference offers limited office space for hospitality suites, staff offices, press rooms, etc. The office space does not include AV or any food and beverage; however, it does provide a common gathering space during the Conference.

For detailed information and to discuss your requirements, please contact the Conference Secretariat at wclc2025-ancillary@icsevents.com.

REGULAR OFFICE SPACE

Minimum 4-day rental.

USD 5,000 / ROOM / DAY

PREMIUM SPONSOR OFFICE SPACE: TIBIDABO SUITE

The Tibidabo Suite is located above Hall 6 (Plenary Hall) and features exclusive access to several smaller working offices, as well as a reception and outdoor area.

**USD 30,000 / FULL SUITE / DAY OR
USD 90,000 / FULL SUITE / 4 DAYS**

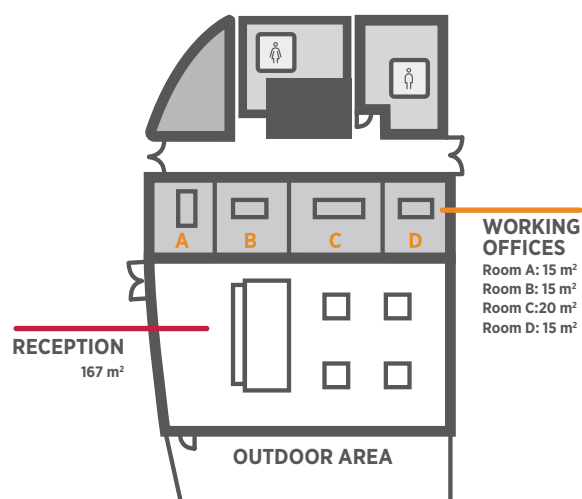


EXHIBIT HALL PROMOTION & ADVERTISING OPPORTUNITIES



BUSINESS CENTER SUPPORTER

EXCLUSIVE

USD 45,000

A Business Center will be placed in the Exhibit Hall, providing delegates the ability to access the internet and check emails at no charge.

As the Business Center Supporter, you will:

- Have your company logo displayed on all relevant signage associated with the Business Center.
- Have your custom screensaver displayed on all computers.
- Have mouse pads with your company logo placed at each computer station (supplied by the Supporter).



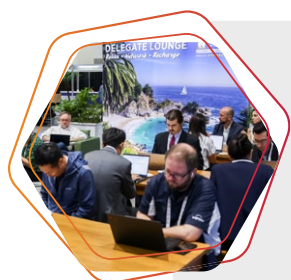
LUNG CANCER PODCAST WCLC ONSITE STUDIO SUPPORTER

USD 15,000

IASLC's award winning Lung Cancer Considered Podcast will be reporting live from WCLC from a studio in the exhibit hall. Tune in for conversations with the researchers, healthcare professionals, patients, and advocates who make a difference in treating thoracic cancers. Listen to experts discuss how to translate research developments into daily clinical practice and lead brave conversations about sensitive topics, such as career barriers for women leaders in the field and disparities in lung cancer care.

As the Lung Cancer Podcast WCLC Onsite Studio Supporter, you will:

- Have your company logo on the inner studio walls.
- Have your company logo on the bottom half of our outer studio walls.
- Have your logo on all signage associated with the Podcast Studio.



DELEGATE LOUNGE SUPPORTER

FOUR (4) AVAILABLE, EACH IS EXCLUSIVE

USD 15,000

Four (4) Delegate Lounges will be located in the Exhibit Hall to provide delegates with a comfortable seating area to conduct meetings, check emails or simply to study the Conference program.

As a Supporter of one of the Delegate Lounges you will:

- Have the opportunity to place promotional materials in the Delegate Lounge.
- Be acknowledged as the Supporter of the Delegate Lounge.
- Have a graphic sticker of your company logo placed on the lounge floor.



CHARGING STATION SUPPORTER

TWO (2) AVAILABLE, EACH IS EXCLUSIVE

USD 15,000

A charging station/recharge bar allows delegates to recharge their electronic devices for free. These stations will be in high demand and will be placed in the Exhibit Hall and/or in highly visible, public areas of the venue.

As the Charging Stations Supporter, you will:

- Have signage on the Charging Station featuring your organization's name and logo.
- Have the opportunity to place promotional material in designated areas within the Charging Station area.



COLLABORATIVE MEETING PODS SUPPORTER

2 AVAILABLE, SHARED SPONSORSHIP

USD 7,500

Semi-private meeting spaces for 6 - 12 people will be made available in the Collaborative Meeting Pods for delegates to meet, collaborate and network. Each room in the lounge will be pre-set with a conference table and chairs.

As the Collaborative Meeting Pods Supporter, you will:

- Have the opportunity to place promotional materials in the area.
- Be acknowledged as the Supporter of the Collaborative Meeting Pods in the Program Book and on all associated signage.



PUBLICATION DISPLAY

UNLIMITED AVAILABILITY

USD 750

The publication table will be in the Exhibit Hall.

- Only materials approved by the IASLC will be displayed.
- Materials distributed or displayed without prior approval will be removed.

NETWORKING PROMOTION & ADVERTISING OPPORTUNITIES



FACULTY NETWORKING DINNER SUPPORTER

EXCLUSIVE

USD 75,000

The Faculty Networking Dinner will take place on Sunday, September 7, 2025. The anticipated attendance is over 500 faculty members. This event provides a unique opportunity for networking and faculty recognition.

As the Supporter of the Faculty Networking Dinner, you will:

- Receive ten (10) complimentary tickets to the event.
- Have the opportunity to give short remarks at the Faculty Dinner (less than 5 minutes, script subject to IASLC approval).
- Have your company logo printed on the invitations, tickets, menu cards and on the holding slide at the event.
- Be verbally acknowledged on stage during the event as the Supporter.



WELLNESS CHALLENGE SUPPORTER

EXCLUSIVE

USD 70,000

The IASLC Wellness Challenge is a walk-a-thon and activity challenge raising money to support the IASLC's Research Grants Program.

As the Wellness Challenge Supporter, you will:

- Have your company logo displayed on all Challenge materials, including the Challenge webpage, signage, leaderboard displays at WCLC.
- Be able to provide a link to your custom content (webpage or video) in the Challenge app.
- Direct traffic to your booth or other onsite location by having Challenge participants earn bonus steps by scanning in.
- Have your company name displayed in the Wellness Challenge mobile application.



IASLC CELEBRATION NIGHT

EXCLUSIVE

PRESENTING SUPPORTER:
USD 70,000

RESEARCH SUPPORTER:
USD 35,000

This unique networking event offers the exclusive opportunity to meet and interact with physicians, scientists, and survivors in support of ongoing research dedicated to finding a cure for lung cancer. All WCLC delegates are invited to attend.

1. Presenting Supporter Benefits:

- Receive ten (10) complimentary tickets to the event.
- Have your company logo printed on the tickets and on the holding slide at the event.
- Be verbally acknowledged during the event on stage as the Presenting Supporter.
- Have the opportunity to give short remarks (less than 5 minutes, script subject to IASLC approval).

2. Research Supporter Benefits:

- Receive ten (10) complimentary tickets to the event.
- Have your company logo on the holding slide at the event.
- Be verbally acknowledged during the event on stage as one of the Research Supporters.



WELCOME NETWORKING RECEPTION SUPPORTER

EXCLUSIVE**USD 75,000**

The Welcome Networking Reception will take place on Saturday, September 6, 2025, in the Exhibit Hall. It is the official opening of the Exhibit Hall and will provide delegates and exhibitors with the opportunity to network while enjoying local delicacies and beverages.

As the Supporter of the Welcome Networking Reception, you will:

- Have tabletop cards with your company logo displayed on all food and beverage stations in the Exhibit Hall during the Welcome Networking Reception.
- Be acknowledged as the Supporter of the Welcome Networking Reception in the program book, mobile app, and Conference website.



POSTER VIEWING BREAK SUPPORTER

USD 7,500

Each day, the Conference will provide refreshments during the morning networking breaks.

The WCLC 2025 networking breaks are planned to take place at the following times (*please note that exact times may change slightly without notice*):

Sunday September 7 10:30 - 12:00
Monday September 8 10:30 - 12:00
Tuesday September 9 10:00 - 11:30

As the Networking Break Supporter, you will:

- Have your company logo on tabletop cards on all food and beverage stations.
- Be acknowledged as the Supporter of the Poster Viewing Break in the program book and on signage.

PROGRAM SUPPORT OPPORTUNITIES



POSTER SESSIONS / POSTER SUPPORTER

EXCLUSIVE**USD 100,000**

Top-rated abstracts accepted for poster presentation may be printed and displayed on poster boards in the Exhibit Hall. All posters will be available as e-posters in the Conference App and at the onsite e-Poster Kiosks.

SOLD OUT**As the Poster Supporter, you will:**

- Have your company logo displayed on the Poster Board numbers.
- Have your company logo displayed on the e-Poster Kiosk home screen and on the Conference App's e-poster section.



CT SCREENING SYMPOSIUM (CTSS) SUPPORTER

USD 25,000

The CT Screening Symposium is a one-day, immersive, in-person event featured at WCLC 2025 focused on lung cancer screening technologies and best practices. Using a mix of live educational presentations and real-time expert discussions, as well as a focus on interactive live Q&A opportunities, the Symposium will address topics relevant to an international audience. Faculty will provide anecdotal experience and review current data to highlight successes and address barriers to implementation of more uniform and effective lung cancer screening around the world.

As one of the CT Screening Symposium Supporters, you will:

- Have your customized and clickable banner included in a pre-Conference eBlast.
- Be acknowledged as one of the CT Screening Symposium Supporters in pre-Conference eBlasts advertising the Symposium.
- Have your logo included on the onsite signage.
- Receive five (5) complimentary tickets to the Symposium for your employees.

GLOBAL HEALTH EQUITY



DIVERSITY, EQUITY, AND INCLUSION SESSION

USD 20,000

The IASLC, along with the DEI Taskforce, believes that it is essential to work collaboratively with people from different scientific disciplines, personal identities, regions, and cultures to provide equitable access to training, career advancement opportunities, care for patients, and ultimately equitable outcomes for those affected by thoracic cancers worldwide.

Benefits:

- Podium acknowledgement at DEI Session.
- Name recognition on holding slides at the event.
- Logo recognition in a summary e-Blast listing all Global Health Equity Sessions, sent to all registered delegates prior to the Conference (sent through the Conference Secretariat).
- Logo recognition on DEI session onsite signage.



GENDER EQUITY IN THORACIC ONCOLOGY SESSION

USD 20,000

The IASLC acknowledges that the gender disparity in science and medicine is well documented and works to address the lack of female representation in leadership roles within the field of Thoracic Oncology. Through workshops and networking events, the IASLC brings together female professionals in the field and provides opportunities for female practitioners to connect, share experiences, collaborate, and support each other in advancing careers.

Benefits:

- Podium acknowledgement at the Gender Equity in Thoracic Oncology.
- Name recognition on holding slides at the event.
- Logo recognition in a summary e-Blast listing all Global Health Equity Sessions, sent to all registered delegates prior to the Conference (sent through the Conference Secretariat).
- Logo recognition on Gender Equity in Thoracic Oncology onsite signage.



EARLY CAREER INVESTIGATOR WORKSHOP

USD 20,000

The IASLC will offer a specialized Early Career Investigator Workshop to provide support, guidance, and networking opportunities to physicians and researchers early in their career. This year's workshop will cover topics such as Career Pathways in Thoracic Oncology, Seeking and Preparing a Successful Grant Application and Masterclass on Scientific Presentations. IASLC wants to ensure that all early career delegates have the needed support to take pursue grants, publish papers, give scientific presentations, and progress their careers.

Benefits:

- Podium acknowledgement at the Early Career Workshop.
- Name recognition on holding slides at the event.
- Logo recognition on Early Career Investigator Workshop onsite signage.



INTERNATIONAL MENTORSHIP PROGRAM

USD 30,000

The IASLC International Mentorship Program is a professional development and education program for early-career physicians from economically developing countries globally.

To be eligible to apply, individuals must:

- Be a physician or researcher focused on thoracic malignancies.
- Come from a low, lower middle, or upper middle-income country as defined by the World Bank.
- Be early in their career, less than 5 years since start of MD fellowship or PhD postdoctoral training or equivalent training based on home country.

Participants in this program are matched with well-established scientific and clinical mentors from hospitals and research facilities within the hosting WCLC region. Awardees receive mentorship during WCLC, and then visit their mentor's institution for approximately one week after WCLC. During this visit awardees shadow their mentor, as well as meet other physicians and researchers at their mentor's institution.

Benefits:

- Logo placement on IASLC Early Career Program webpage.
- Logo recognition on e-blasts related to the International Mentorship Program.
- Name recognition on press releases announcing program participants if applicable.
- Digital recognition with tagging on IASLC Social Media accounts.



IASLC ACADEMY

USD 30,000

The IASLC Academy is a professional development program for early-career physicians from around the world who are interested in pursuing an academic career in thoracic oncology. Taught by prominent leaders in the field, participants receive mentoring to complete a project and to explore topics related to career development and research.

To be eligible to apply, individuals must:

- Have active membership in the IASLC
- Have graduated from an accredited medical school
- Have experience as a medical oncologist, radiation oncologist, pneumonologist/pulmonologist, thoracic surgeon, pathologist or radiologist
- Be within five years of completion of an accredited residency or training program excluding any period of mandatory military duties

Benefits:

- Logo placement on IASLC Academy webpage.
- Logo recognition on e-blasts related to the IASLC Academy.
- Name recognition on press releases announcing program participants if applicable.
- Logo placement on IASLC Academy marketing at WCLC.
- Digital recognition with tagging on IASLC Social Media accounts.



IASLC REVIEWER WORKSHOP

USD 20,000

While peer review is critical to academic publishing and research, formal training opportunities for physicians and physician-scientists are limited. In an effort to improve reviewer performance and quality of manuscript reviews, the IASLC, Journal of Thoracic Oncology and JTO Clinical and Research Reports are running a one-day reviewer workshop during the IASLC WCLC meeting to train early and mid-career investigators in manuscript review.

The workshop is open to members from the region where WCLC takes place. IASLC early-to-mid-career members, within 15 years of completing their specialist training are eligible to apply. A total of 20 participants will be selected on a competitive basis by evaluation of supporting documents. The JTO Reviewer Workshop sponsorship will support participants from low to middle income countries, who have not had access to training opportunities and do not participate fully in the research workforce. In addition to receiving training from the workshop, this fund will allow them to obtain a one-year IASLC membership and attend the full 4-day conference, which would otherwise be impossible for these participants.

Benefits:

- Podium acknowledgement at the Reviewer Workshop.
- Name recognition on holding slides at the event.
- Logo recognition on Reviewer Workshop onsite signage at WCLC.

PROMOTION & ADVERTISING OPPORTUNITIES



CONFERENCE APP SUPPORTER

EXCLUSIVE**USD 70,000**

As the Supporter of the Conference App, you will:

- Have the opportunity to place your logo or advertisement as a splash screen and banner ad on the Conference App.
- Be acknowledged as the Supporter of the Conference App in the program book, Conference website and signage promoting the use of the mobile app/virtual platform.



WATER STATIONS SUPPORTER

EXCLUSIVE**USD 25,000**

Water stations will be provided throughout the public space at the venue. The Water Station Supporter may also provide reusable water bottles with their logo for the delegates, at their own cost.

As the Water Station Supporter, you will:

- Have your company logo on water stations (excluding water stations placed outside of rooms allocated to CME educational sessions).
- Option to provide reusable water bottles with your logo (supplied by Supporter).



DELEGATE HELP DESK SUPPORTER

EXCLUSIVE**USD 15,000**

Managed by multilingual staff, the Delegate Help Desk will be available at any time during the opening hours of the Registration Desk to assist delegates with any questions they may have regarding WCLC 2025.

As the Delegate Help Desk Supporter, you will:

- Have your company logo on the delegate help desk



MEDIA WORKROOM SUPPORTER

USD 7,500

More than 150 press and media representatives are expected to attend WCLC 2025. The Media Workroom offers free wireless internet access and printers for media and press representatives.

As a Media Workroom Supporter, you will:

- Have tabletop cards with your company logo placed on the food and beverage station in the Media Workroom.
- Have your company logo placed on all relevant signage associated with the Media Workroom.

PRINT ADVERTISING OPPORTUNITIES

* Content and artwork must comply with Conference guidelines and must be approved by the IASLC.

** Due to accreditation rules and regulations, printed materials must be generic and cannot include specific drug names.

Program Book:

Outside Back Cover (<i>Exclusive</i>)	SOLD OUT
Inside Front Cover (<i>Exclusive</i>)	SOLD OUT
Inside Back Cover (<i>Exclusive</i>)	SOLD OUT
Full Page (<i>Five (5) Available</i>)	USD 15,000
Half Page (<i>Four (4) Available</i>)	USD 7,500



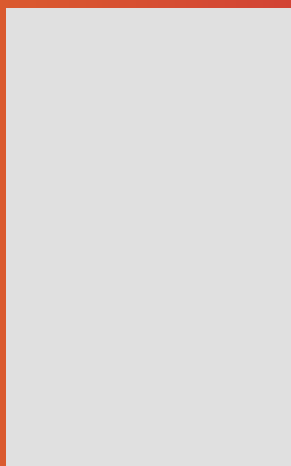
Printed Size: 148 (w) x 210 (h) millimetres

Color Mode: Full Color CMYK

NOTE FOR ALL ADVERTS:

Safety Area: Keep all important text and images 5 mm from all sides of printed page size

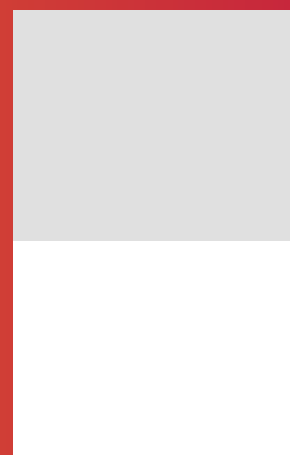
Artwork which does not follow specifications will be returned and must be edited to fit specifications.



FULL PAGE - BLEED

148mm X 210mm

Do not leave a white border - artwork should extend to all edges



HALF PAGE - BLEED

148mm X 105mm

Do not leave a white border - artwork should extend to all edges

File Specifications:

- Output Resolution 300dpi
- CMYK Color Mode
- High Quality JPEG / PDF V1.3 minimum (Acrobat 4)
- Resolution for Color % Grayscale Images = 300dpi
- Resolution for Monochrome Images = 450dpi
- Fonts should be embedded

AI and TIFF Files also accepted - images must be embedded and fonts should be outlined.

No trim/bleed marks on artwork.

STATIC SIGNAGE OPPORTUNITIES

* Content and artwork must comply with Conference guidelines and must be approved by the IASLC.

** Final sizing and specifications of signages to be communicated closer to the event.

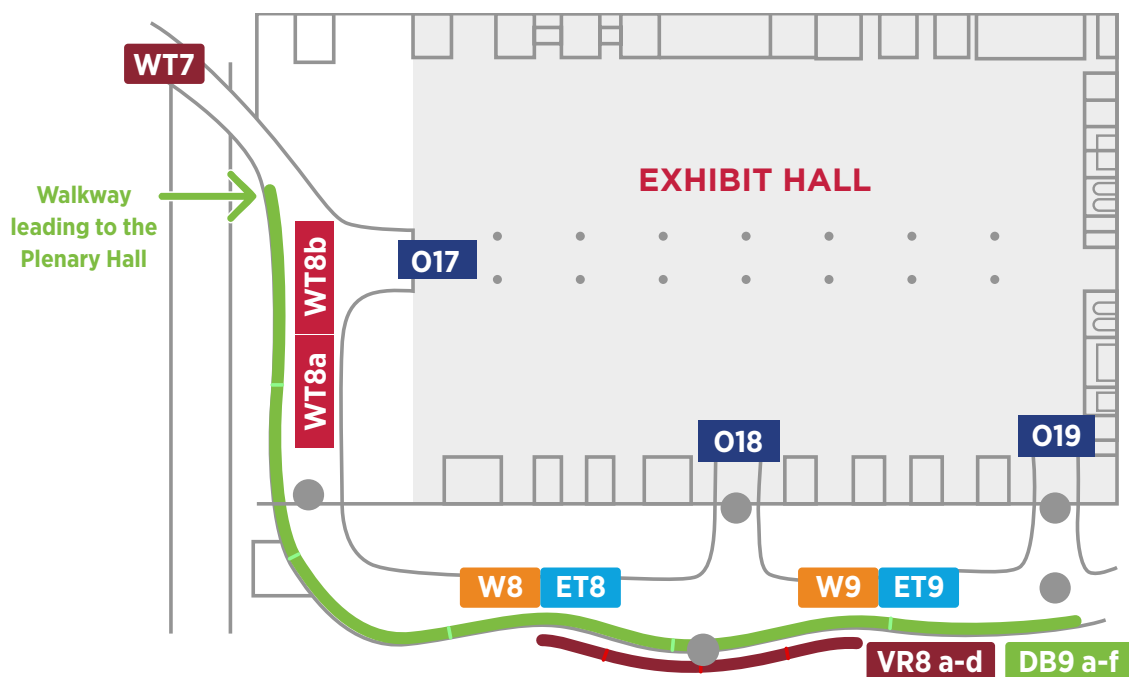
OUTSIDE



GROUND FLOOR



FIRST FLOOR





ESCALATOR BANNERS

3 panels, 2,200 x 57 cm

4 available:

- ER8 (panels 1-3)
- ER8 (panels 4-6)
- ER9 (panels 1-3)
- ER9 (panels 4-6)

SOLD OUT

USD 55,000
(PER 3 PANELS)



DOUBLE-SIDED HANGING BANNERS (GROUND FLOOR)

13 banners
each 70 x 140 cm

SOLD OUT

USD 50,000



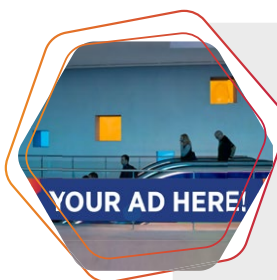
MIRROR FRONTAL

435 x 312 cm

2 available:

- ET8
- ET9

USD 60,000



ESCALATOR TOP RAILINGS

679 x 73 cm

2 available:

- ET8
- ET9

USD 45,000

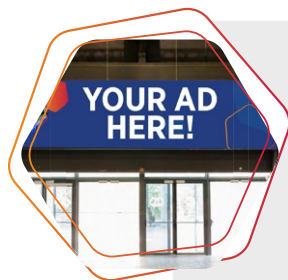


EXHIBIT HALL EXIT BANNER

600 x 200 cm

3 available:

- O17
- O18
- O19

USD 45,000



DOUBLE-SIDED HANGING BANNERS (FIRST FLOOR)

5 banners, each 70 x 140 cm

6 available:

- DB9a • DB9d
- DB9b • DB9e
- DB9c • DB9f

USD 30,000
(PER 5 BANNERS)



CONVEYOR BELT

3 panels
Each 3,580 x 57 cm

2 available:

- WT8a
- WT8b

USD 55,000
(PER 3 PANELS)



WALL CLING

1,000 x 300 cm

2 available:

- W8L
- W8R

USD 30,000
(PER 10M)



VIDEO PROJECTION WALL

6,760 x 768 px

Due to accreditation rules and regulations, video content must be generic and cannot include specific drug names.

Note: Video projection wall is located in a low traffic area

2 available:

- WT7a
- WT7b

USD 15,000 (FOR 1)
OR USD 40,000 (EXCLUSIVE)



PARKING ENTRANCE

Each entrance comes with branding on 4 sides

7 available:

- VCP1
- VCP2
- VCP3
- VCP4
- VCP5
- VCP6
- VCP7

USD 50,000



FREESTANDING TOWER

150 x 600 cm

Each tower comes with branding on all four sides

5 available (max 2 per supporter):

- XT1
- XT2
- XT3
- XT4
- XT5

USD 30,000